

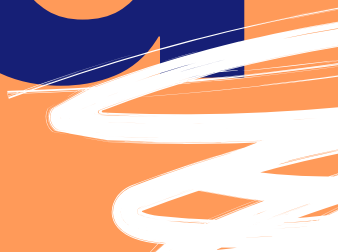
LEUCHTTURM1917

Denken mit der Hand\*



# Catalogue 2024

**Thi  
with  
the  
hand**

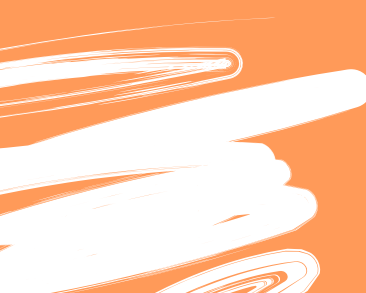





# nk

# 8

*reasons why  
writing with  
the hand makes  
you smarter.  
And probably  
even happier.*



\*Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. We write and understand, learn, see and think – with the hand.



# The hand

"The hand is the window to the mind" said the German philosopher Immanuel Kant almost three hundred years ago. We see the world with our eyes but we really "grasp" it with our hands. Our sense of touch is so sophisticated that we are able to describe in much greater detail things we have grasped with our hands in the dark than things we have only seen with our eyes. Every contact, each touch sets off a chain reaction of connections in the brain – and accelerates our thinking.

**Write with pen and paper –  
and ignite your inner potential.**

*To grip is  
to grasp*

# Think

It takes time for us to learn how to read. And it takes years until our handwriting joins the individual letters in a smoothly flowing movement, which in turn inspires our thoughts to flow freely. It is precisely this complex interplay of fine motor skills, abstraction and imagination that makes writing by hand a veritable symphony of the synapses. Writing by hand strengthens the connection between the right and left hemispheres of the brain. From the point of view of the human brain, very few things are as integral and sophisticated as writing with pen and paper.

**Write down your thoughts –  
and stimulate all areas of your brain.**

*Writing trains  
the mind*

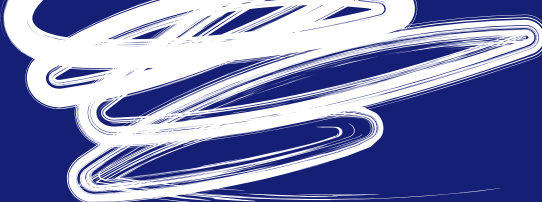
# Understand

Typing is not writing. No keyboard can replace the valuable thinking and processing mechanisms that occur when we put pen to paper. Students have deeper learning experiences when they make handwritten notes. Preschoolers develop language skills more easily with frequent use of pen and paper. And even words in a foreign language are committed to memory better the moment we write them down – regardless of which language it is and how old we are. Knowledge is a resource that multiplies when used. As soon as we write something down by hand, we increase our knowledge.

**Study with pen and paper –  
and enhance your personal learning curve.**

*Write  
to learn*





# 4 Act

*Writing is thinking on paper*

The mind can only think a limited number of steps in advance. That's why our heads sometimes buzz and most people can't plan more than five consecutive chess moves. But as soon as we pick up a pen and put it to paper, we allow our thoughts to run free. We escape the inner confusion, simply by putting our thoughts in order. This empowers us to step back. And the resulting distance helps us to objectively view plans and projects. By writing our thoughts down, we bring them to life. By putting our plans on paper, we increase the chances of actually putting them into practice.

**Write down what's going through your mind – the reward is clarity and insight.**

# 5 Classify

*Lists are liberating*



No draft is set in stone. Schedules are hardly ever kept. There are never enough hours in a day. Most of our worries revolve around constantly changing tasks and projects – and pen and paper can achieve clarity and calm here, as well. Each handwritten list frees the mind, facilitates analysis and sharpens focus. Lists help us to separate the important from the urgent. We use them to restructure projects, classify and prioritise. And we sometimes forge relationships on paper that we previously weren't aware of. Even this process is certainly quicker, more intuitive and efficient with the use of pen and paper. Not to mention the satisfaction that comes from crossing a completed task off your list!

**Plan your projects with lists – and you'll hold control over them in your hand.**

# 6 Discover

*Writers are wanderers*

Many authors still write their novels by hand because they want to discover where the journey will take them. Putting words down on paper is like embarking on a journey – we know where it starts – but not where it will end. Unlike texts on a monitor, sentences written on paper have a lasting quality. The pen reinforces this effect, gently driving the hand over the page, from one word to the next. Instead of simply deleting a sentence with the back key or tearing the sheet of paper out of the typewriter, we move forward in the direction of our thoughts, which (loosely based on Kleist) we compose while writing. If you have a complex problem but no solution in sight, just pick up your pen and paper and start – writing is striding forth in spirit; one sentence follows another, one idea after the next. Suddenly, characters and ideas emerge, formed by the previous thought – apparently conceived out of the blue, but ultimately created by hand.



**Write down your thoughts by hand – and explore the world.**



# Let go

Writing is release. It allows us to understand, process, think, unwind and free ourselves from many things that dampen the spirit. Once we write something down, we feel relieved. Writing by hand stimulates areas in the brain that are also active when we meditate. We calm down, think more clearly, review our thoughts – ultimately letting some of them go. Scientists also confirm these findings – writing by hand not only helps to understand, it also helps to process ideas, let go of them or cast them aside. It doesn't have to be a diary. Even the smallest to-do list lifts the weight and creates great lightness.

**Write down what you want to give up –  
and discover inner peace.**

*Writing down  
frees the mind*

# Remember

Writing by hand is a physical act. Every single letter, word, underscored passage, circle or mark that you put on paper leaves traces that remain in our physical memory. Most people can remember an exciting part in a book even months after reading it. Handwriting has a similar, yet stronger effect. In the transcript of a lecture that is teeming with references, we recall the ideas we had when we were sitting in the lecture hall. The recollection of the situation in which we wrote each handwritten text can still rise before our inner eye even years later. The briefest handwritten note takes us on a journey through time. This is the reason why so many people keep their notebooks. And why famous people's manuscripts are so popular – because handwriting says so much about a person's character.

**Write with pen and paper –  
and track your personal history.**

*Writing by hand  
is the way to stay*

# Dear Partners,

“Panta Rhei – everything is in flux” was the conclusion reached by Greek philosopher Heraclitus in around 500 BC.

“Everything is in motion, nothing stands still!” sums up his philosophy and this is exactly the essence of our new campaign:

“Re:combine your thoughts” invites you to capture your impressions on paper so that you can view them from a new perspective. The fact is, not everything was better or worse in the past, the world just keeps on changing. Day by day, month by month, year by year! And we are convinced that the power of the written word provides us with lasting inspiration to sharpen our perspectives, actualise our plans and continue to grow.

When it comes to our own philosophy regarding each of our notebooks and Drehgriffel, we aim to provide our customers with the right tools to create a place where personal thoughts and ideas can flourish. We want to keep learning, stay inspired and encourage people to think with the hand.

We sincerely extend our heartfelt thanks for your partnership and look forward to exploring, discovering and growing with you in the future.

Best regards,



Kurt Stürken



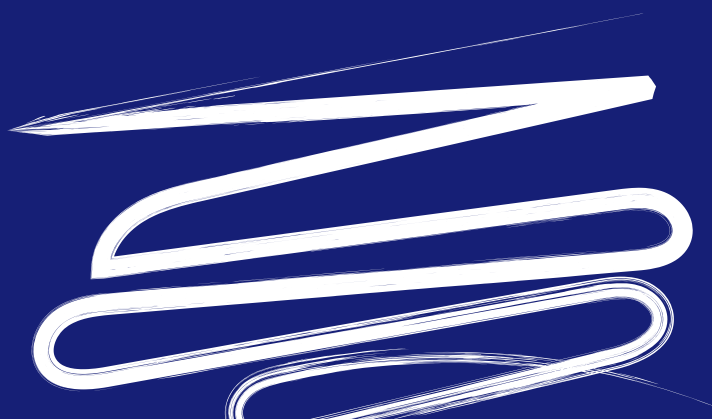
Axel Stürken



Max Stürken



Philip Döbler



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New

products

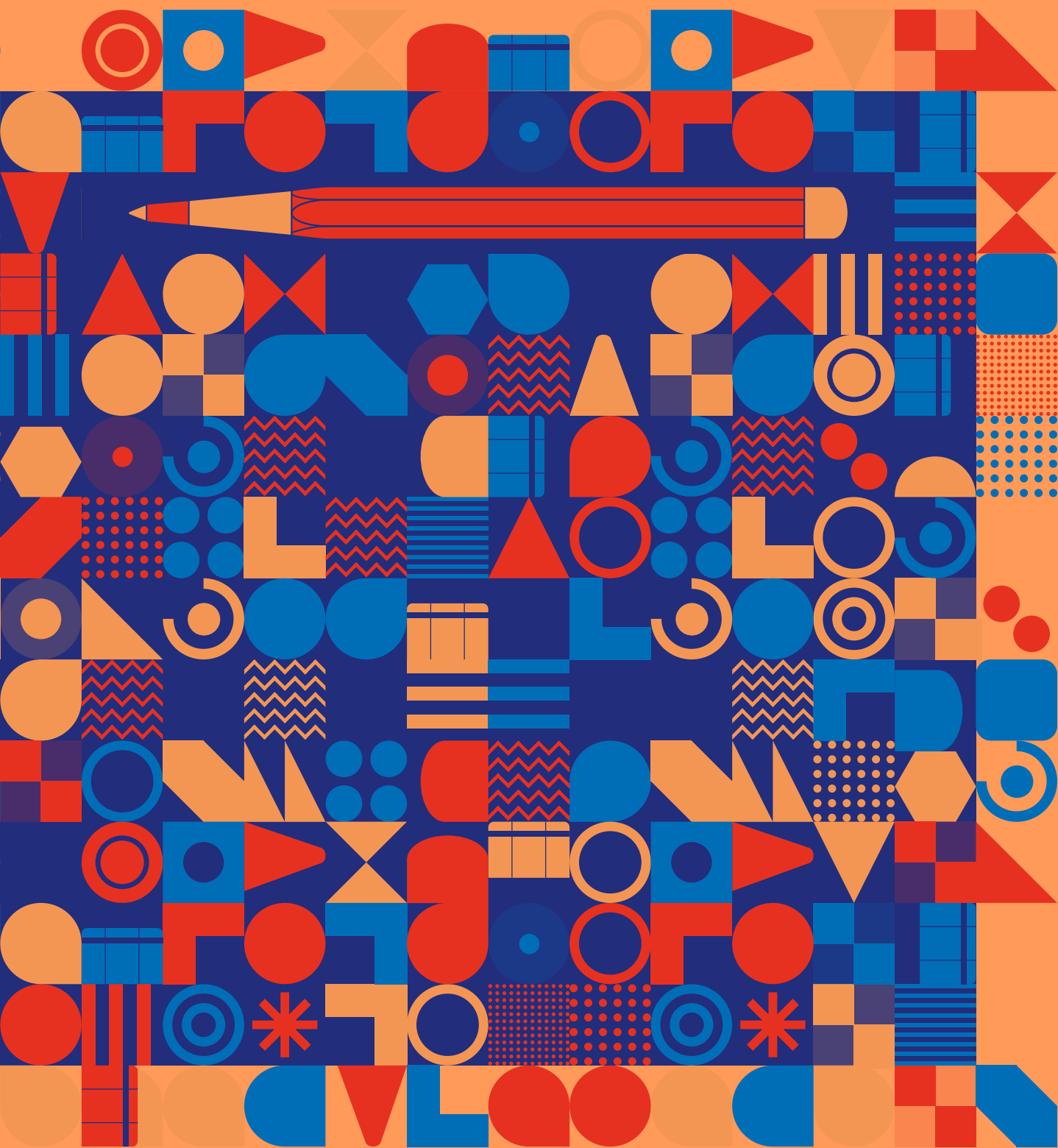
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# ucts 1



re:combine  
your  
thoughts.

The new colours:  
Apricot, Lobster,  
Sky and Ink.


















As soon as we put pen to paper, we set our thoughts into motion. A space opens up in which memories, experiences and insights are reassembled.

This is how plans, ideas, paths and images emerge, which we perceive differently upon writing. We combine, reflect, think and develop further – re:combine your thoughts.



**Notebooks | Medium (A5) | 145 × 210 mm**  
**Hardcover**, 251 numbered pages | **Softcover**, 123 numbered pages

		Hardcover				Softcover		
								
<b>Apricot</b>		369779	369780	369781	369782	369795	369796	369797
<b>Lobster</b>		369783	369784	369785	369786	369798	369799	369800
<b>Sky</b>		369787	369788	369789	369790	369801	369802	369803
<b>Ink</b>		369791	369792	369793	369794	369804	369805	369806





	<b>Drehgriffel Nr. 1</b> Ballpoint pen with royal blue ink (line width M)	<b>Drehgriffel Nr. 1</b> with gel refill with black ink (line width 0.5 mm)	<b>Drehgriffel Nr. 2</b> Mechanical pencil with graphite lead HB (line width 0.7 mm)
<b>Apricot</b>	 369807	369811	369815
<b>Lobster</b>	 369808	369812	369816
<b>Sky</b>	 369809	369813	369817
<b>Ink</b>	 369810	369814	369818

# New Colours 2024



Displays for the perfect product presentation can be found on → [page 142](#).

## Pen Loops, 40 × 40 mm self-adhesive elastic loop

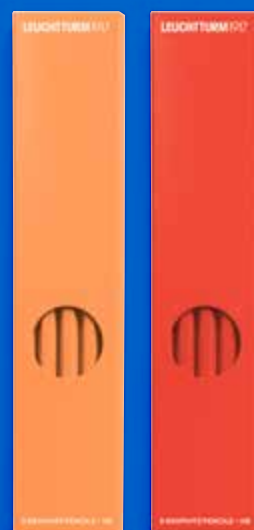
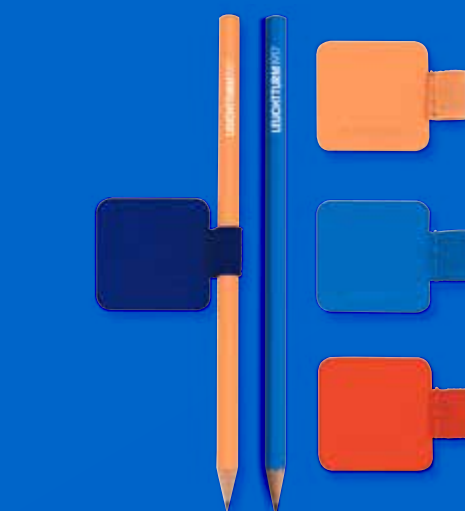
Apricot		369820
Lobster		369821
Sky		369822
Ink		369823

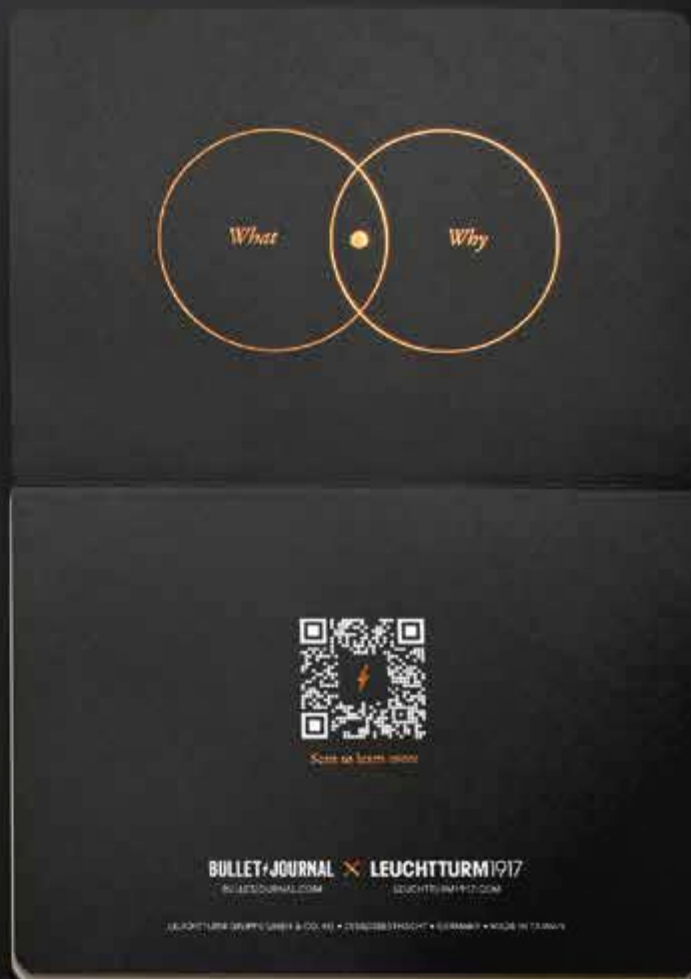
## Assorted unit, 20 pieces

5x per colour	369819
---------------	--------

## Pencils pack of 5, HB

Apricot		369828
Lobster		369829
Sky		369830
Ink		369831







# Bullet Journal® Pocket

It fits in any pocket to go where you go, is easily accessible and offers smart features for a total journaling experience. Together with Ryder Carroll, who originated the Bullet Journal® method, we have developed this special format – a compact and mobile solution for the global Bullet Journal® community.

## Month by Month

The Bullet Journal® Pocket has been designed down to the last detail for daily journaling: When unfolded vertically, its compact format offers the space of an entire A5 page. The dotted ruling is designed so that up to 31 days of a month can be listed vertically. With 46 numbered pages, each journal offers enough space for a whole month. They are available in sets of 3.

## Smart Features

Although it's a space-saver, the Bullet Journal® Pocket has many functional details and features such as dotted ruling for individual structuring and maximum creativity, page dividers for quick page organisation, a sticker set with days of the week, months and symbols, as well as a pocket on the back cover for cards or receipts. The design elements in copper embossing also add to its premium quality and appeal.



Smartly placed page dividers for quick page organisation.



3 journals for 3 months



Pocket



### Bullet Journal® Pocket | set of 3

144 x 104 mm, Flexcover  
46 numbered pages, 80 g/m<sup>2</sup> paper



Black



371123

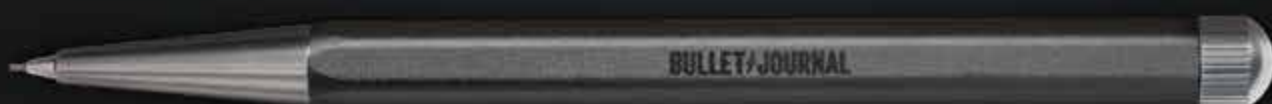
### Display

equipped with 10 Bullet Journal® Pocket sets of 3.  
(W/H/D: 168 x 400 x 180 mm)

Item no.: 371125

*Overgrip*

Nr. 2 – pencil



**BULLET ⚡ JOURNAL®**

# Bullet Journal® Drehgriffel Nr. 2

## Bullet Journal® Drehgriffel Nr. 2

The Drehgriffel Nr. 2 is a mechanical pencil. Its silvery polished steel tip and twist button form an elegant contrast to the matt black body with logo print in glossy black lacquer. The symbol of the Bullet Journal® community, a lightning bolt, is engraved into the top of the twist mechanism.

The German-made mechanism is screwed into the tip for a precise fit. The mechanism's barrel holds up to eight 0.7 mm HB refills, which can be easily reloaded with a twist, allowing for non-stop creative journaling.

The Bullet Journal® Drehgriffel Nr. 2 is a clever and creative partner for all journaling fans. Designed for endless writing, sketching and drawing.



### Display

equipped with 10 Bullet Journal® Drehgriffel Nr. 2.  
(W/H/D: 268 × 317 × 198 mm)

Item no.: 370428



## Bullet Journal® Pen Loop

Mounted on the endpaper of the back cover of the Bullet Journal®, this flexible Pen Loop ensures that your writing instrument is always within easy reach. It also bears the signature symbol of the global Bullet Journal® community: a lightning bolt in precious copper, embossed on a black background.

**Bullet Journal® Pen Loop**, 40 × 40 mm  
self-adhesive elastic loop

Black



369711

## Bullet Journal® Drehgriffel Nr. 2

Mechanical pencil with graphite lead  
line width 0.7 mm | hardness grade of the lead: HB

Black



370243

●  
Everything starts  
from a dot.



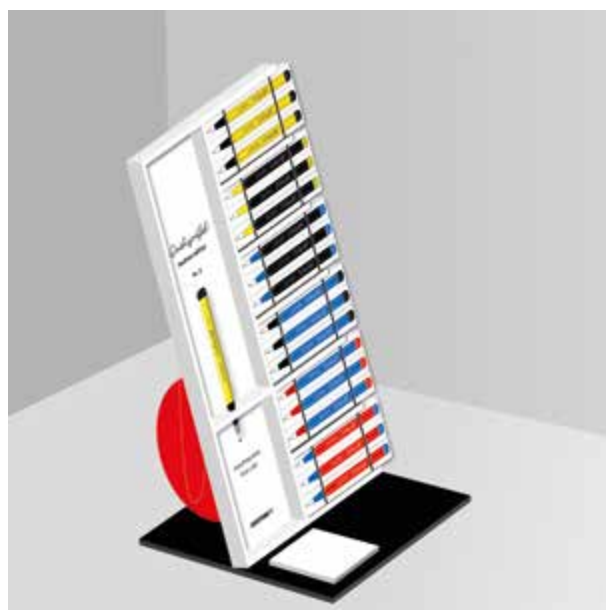
# Drehgriffel Nr. 2 Bauhaus Edition

Minimalist design combined with maximum functionality – at Leuchtturm1917 we continue to follow the pioneering principles of the Bauhaus school.

The successful Bauhaus Edition, with its notebooks, Pen Loops and the Drehgriffel Nr. 1, is now complemented by the award-winning Drehgriffel Nr. 2: a mechanical pencil.

With its function and design, the Drehgriffel Nr. 2 takes us back to the origins of the Bauhaus school of the 1920s – to designing with pen and paper. The discreet dot on the twist button also reminds us of this and echoes Wassily Kandinsky's motivating quote "Everything starts from a dot". The design principles of Bauhaus are also reflected in the colour contrast between the pen body, tip and turning head, which is reminiscent of Piet Mondrian's pictorial compositions.

The German-made mechanism is screwed into the tip for a precise fit. Its barrel holds up to eight HB refills with a line width of 0.7 mm. The refill can be pushed in using a twist mechanism. The Drehgriffel Nr. 2 is made of brass, aluminium and steel, lacquered and tempered. Its weight is optimally balanced, making it a pleasure to use.



**Display**  
equipped with 30 Drehgriffel Nr. 2 – Bauhaus Edition.  
(W/H/D: 230 × 375 × 270 mm)  
Item no.: 371291

## Bauhaus Edition | Drehgriffel Nr. 2

Mechanical pencil with graphite lead | line width 0.7 mm | hardness grade of the lead: HB

Red / Royal Blue



371287

Royal Blue / Red



371285

Lemon / Black



371286

Black / Lemon



371288

Royal Blue / Black



371289

Black / Royal Blue



371284





# New planner colours 2025

The planners 2025 in our new colours:  
Apricot, Lobster, Sky and Ink.  
Intense. Vibrant. Great for mixing and matching.

See from → [page 96](#).



# Planners 2025 – New products

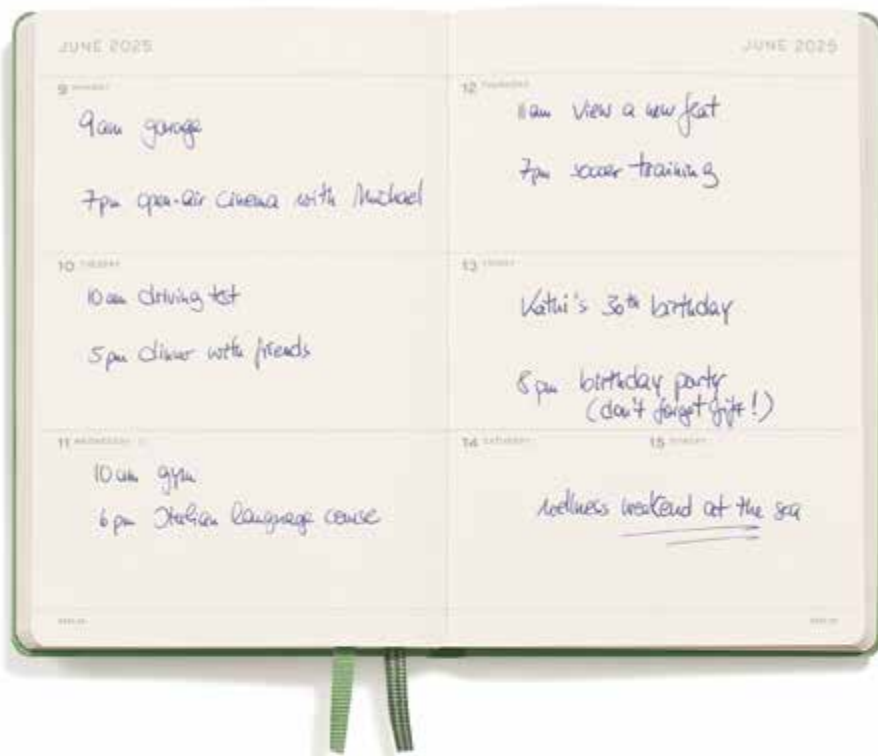
## Now available in dotted: The Weekly Planner & Notebook

Our most popular planner model is now available as a Medium (A5) Hardcover with notebook pages in dotted ruling. For meticulous planning and the quick and easy creation of lists and overviews.

See → [page 102](#).







## More planners in Paperback (B6+) format

The **Weekly Planners** and **Week Planners** are now also available in the popular Paperback (B6+) format. Fits in any pocket and still has plenty of space for your daily planning.

See → [page 104](#) and [106](#).

# New products at the Point of Sale

## New shelf concept

Our product range is constantly evolving. In order to showcase the Drehgriffel and journals, our shelving system has been updated and upgraded.

See → [page 8](#).



## Rotary display for the Drehgriffel

The Drehgriffel is already a favourite with our customers, and this display will really boost its popularity!

It offers space for the entire Drehgriffel range and communicates the design and history of this award-winning writing instrument.

See → **page 150.**



# Updates

In addition to the newly launched products, we also present some popular classics from our product range in new, intense colours.



## Notebook Master (A4+)

The **Master Classic**, the heavyweight in our notebook range, is now also available in **Sage** and **Forest Green**.

The somewhat trimmer **Master Slim** model is now available in **Fox Red** and **Forest Green**.

See → **page 46**.

## Notebook Composition (B5), Paperback (B6+) and Pocket (A6)

These formats are available in both Hardcover and Softcover bindings and now come in **Fox Red**, **Forest Green** and **Mint Green**.

See from → **page 48**.





### Bullet Journal® in Yellow24

This bright yellow colour was selected by the global Bullet Journal® community, is exclusively available as a Bullet Journal® and will be launched on Bullet Journal® Day in August 2024.

See → **page 60.**

### 120g Edition: Additional colour options

The special 120 g/m<sup>2</sup> paper in this edition is characterised by its high opacity and smooth, low-friction surface.

The new cover colours **Lilac**, **Forest Green** and **Mint Green** make them even more fun to use.

See → **page 64.**



# Updates



## Sketchbooks

Drawing, painting, sketching – the sketchbooks, featuring pure white 150 g/m<sup>2</sup> paper, are now available in the cover colours **Lilac**, **Sage** and **Forest Green**.

See → **page 76**.

## Pen Loop XL

The Pen Loop XL is now also available in the colours **Fox Red**, **Rising Sun**, **Forest Green** and **Navy**.

The 20 mm diameter of the Pen Loop even has enough space to snugly hold larger sized writing instruments, like fountain pens or markers, on any notebook or planner.

See → **page 90**.





**Some Lines A Day in Forest Green**  
The 5 Year Memory Book

Archive your own past in the five-year memory book. The previous colour range has been expanded to include the intense **Forest Green**.

See → **page 70.**

**Address books**  
– now finally available in colour

Introducing our address books in colour for the first time, in the handy formats Medium (A5) and Pocket (A6)!

In addition to classic Black, they are now also available in the colours **Lilac** and **Forest Green**.

See → **page 78.**



# Notes book

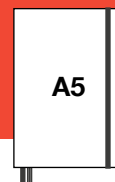
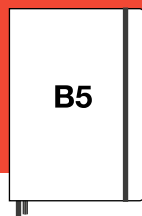
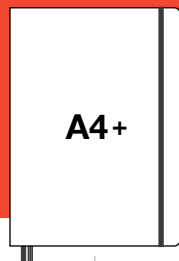


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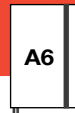
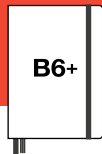
# 2

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# Notebooks



	A4+		B5		A5	
	Master Classic	Master Slim	Composition		Medium	
	Hardcover	Hardcover	Hardcover	Softcover	Hardcover	Softcover
<b>Classic colours</b>						
Powder						
Lilac						
Port Red						
Fox Red						
Rising Sun						
Lemon						
Sage						
Olive						
Forest Green						
Mint Green						
Pacific Green						
Navy						
Stone Blue						
Light Grey						
Black						
<b>New Colours 2024</b>						
Apricot						
Lobster						
Sky						
Ink						



Paperback		Pocket		
Hardcover	Softcover	Hardcover	Softcover	Classic colours
				Powder
				Lilac
				Port Red
				Fox Red
				Rising Sun
				Lemon
				Sage
				Olive
				Forest Green
				Mint Green
				Pacific Green
				Navy
				Stone Blue
				Light Grey
				Black
				<b>New Colours 2024</b>
				Apricot
				Lobster
				Sky
				Ink



LEUCHTTURM 1917

Denken mit der Hand  
Writing by hand is thinking  
in paper. Things like your  
words, sentences and pictures  
don't become stones  
they are transformed into  
paper. Notes remind you to  
learn, see and  
think - with the hand

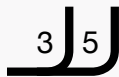




# Details make all the difference.

**We have designed our notebook very carefully – down to the last detail.** The pages are numbered and there is an empty table of contents that makes it easier for you to organise your notes.

There are several perforated pages at the back of every notebook, just in case you want to share a note with someone else. All books come with a set of self-adhesive labels to help you with archiving.



Paginierung  
**pagination**  
pagination



Fadenheftung  
**thread-bound**  
reliure cousue

**2**

Lesezeichen  
**bookmarks**  
marque-pages

**1**

Falttasche  
**pocket**  
pochette



säurefrei  
**acid-free**  
sans acide

.....

Perforierte Seiten  
**perforated pages**  
pages perforées



Sticker  
**labels**  
étiquettes



Inhaltsverzeichnis  
**table of contents**  
table des matières







Master (A4+)

Composition (B5)

Medium (A5)

Paperback (B6+)

Pocket (A6)

# Cover

## Softcover or Hardcover?

### A clear question of personal preference.

We at Leuchtturm1917 understand this and that is why we offer increasingly more of our notebooks in both versions. Depending on the area of application and individual taste, the cover is a decisive factor.

The **Softcover** offers the advantage of maximum flexibility at less weight and is usually the ideal choice for anyone who likes to be on the go and ready to write at any moment.

The robust **Hardcover** not only offers sturdy protection, but also serves as a stable writing surface – for example at larger meetings, events or when travelling – it's there when there's no table to offer support.







122

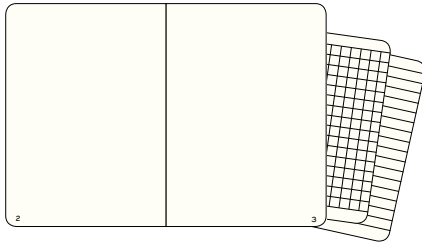
123

124

# Rulings

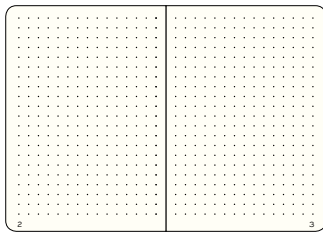
**To rule or not to rule – that is the question. While under certain circumstances you might make compromises with the cover colour, opinions differ when it comes to how a page is ruled.**

From plain for absolute freedom to dotted for minimal support to ruled and squared for greater structural stability – whatever your needs, our page designs rule.



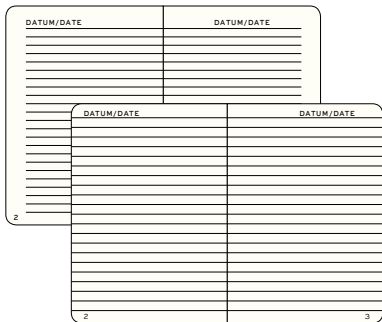
## Plain

Clear, white pages. No margin, no date. Simply features the page number in the bottom corner. We also provide each plain notebook with a ruled and squared guideline page.



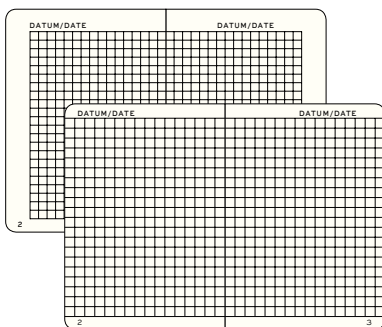
## Dotted

Dots with 5 mm spacing provide a guide for writing, creating tables and drawings.



## Ruled

Almost all sizes feature the standard 6 mm line spacing. Only our Master Classic notebook provides generous 8.5 mm line spacing on 235 pages. The notebooks in Master size have a side margin with space for comments.



## Squared

Available in all sizes and versions – squared with precise 5 × 5 mm boxes. For calculations, tables and drawings. Our Master notebooks also feature a margin.



# LEUCHTTURM 1917

Denken mit der Hand\*



Punktkariertes Notizbuch  
Dotted notebook  
Carnet à lignes pointillées

A4+  
Master  
2  
[Icons for various notebook features]



# Master

**Sometimes more is more.** The Master notebook was the first notebook that we produced and we are still very fond of it. With its oversized A4+ format (225 × 315 mm), and compared with all smaller formats, it is a master of its class when it comes to order and clarity.

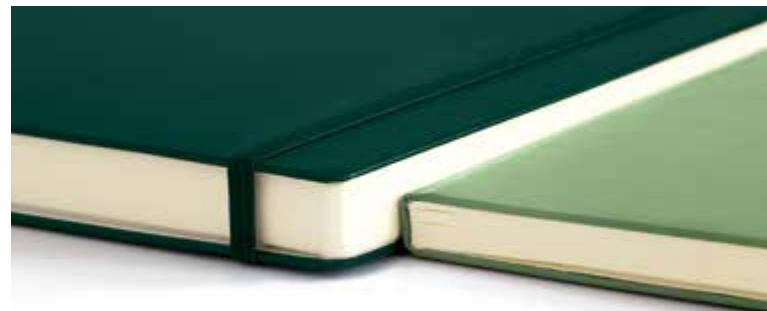
The highlight – loose sheets and handouts in A4 format are easily and invisibly stowed away between the pages or in the pocket on the inside of the back cover, just as in a file folder. We offer the Master format with two different thicknesses:

As “Classic” edition with 235 numbered pages and as “Slim”, a slender version with only 123 numbered pages.



reddot winner









The paper quality of both versions is identical at 100 g/m<sup>2</sup> and thus significantly heavier than for all other notebooks. Due to the smaller page count, the Master Slim is significantly lighter and leaner than the Master Classic. Ruled with either lines or grids, our Master notebooks have a page margin for comments and cross-referencing. The line height for lined Master Classic is 8.5 mm and 6 mm for Master Slim.













**Classic**  
235 numbered pages

**Slim**  
123 numbered pages

## Notebooks | Master Classic (A4+) | 225 × 315 mm Hardcover, 235 numbered pages, 100 g/m<sup>2</sup> paper

					
<b>Sage</b>	<b>New!</b> 	370259	370260	370261	370262
<b>Forest Green</b>	<b>New!</b> 	370263	370264	370265	370266
<b>Navy</b>		359870	359869	359867	359868
<b>Black</b>		308227	327366	327150	307959

## Notebooks | Master Slim (A4+) | 225 × 315 mm Hardcover, 123 numbered pages, 100 g/m<sup>2</sup> paper

					
<b>Fox Red</b>	<b>New!</b> 	370267	370268	370269	370270
<b>Rising Sun</b>		368141	368142	368143	368144
<b>Sage</b>		363921	363920	363918	363919
<b>Forest Green</b>	<b>New!</b> 	370271	370272	370273	370274
<b>Navy</b>		342928	342929	342926	342927
<b>Black</b>		330754	321149	334917	310174

Displays for the perfect product presentation can be found starting on → **page 141**.





# Composition

**These notebooks offer significantly more space on each page than a Medium (A5) and are also smaller and more space-saving than a Master (A4+).**

The Composition format is the same size as B5, a working size that is suitable for pretty much any project.


















This notebook format is available with a robust Hardcover and 219 numbered pages, as well as a flexible Softcover, which is significantly lighter, with only 123 numbered pages.

Both versions are equipped with the familiar Leuchtturm1917 details such as an expandable pocket, page numbers and a table of contents.



## Notebooks | Composition (B5) | 178 × 254 mm

**Hardcover**, 219 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
									
Lilac		368149	368150	368151	-	368152	368153	368154	-
Fox Red	<b>New!</b> 	370275	370276	370277	-	370305	370306	370307	-
Rising Sun		366165	366166	366167	-	365633	365634	365635	-
Sage		366171	366172	366173	-	363929	363928	363927	-
Forest Green	<b>New!</b> 	370278	370279	370280	-	370308	370309	370310	-
Mint Green	<b>New!</b> 	370281	370282	370283	-	370311	370312	370313	-
Navy		366177	366178	366179	-	349299	349301	349300	-
Stone Blue		366180	366181	366182	-	365636	365637	365638	-
Black		366183	366184	366185	366186	349295	349298	349296	362870

Displays for the perfect product presentation can be found starting on → **page 141**.



# Medium

There are many reasons why the **Medium (A5) notebook format is the most frequently purchased and used format**. It is the gold standard among notebook formats.

Its size perfectly combines convenience and creative space for notes, plans and sketches. This is exactly what our customers appreciate and they can also choose between two versions:


























The Hardcover with its substantial 251 numbered pages and the slightly lighter Softcover with 123 numbered pages.

Both versions feature the popular Leuchtturm1917 notebook details, such as a table of contents, perforated pages at the back of the notebook and a pocket for storing loose papers.

Displays for the perfect product presentation can be found starting on → **page 141**.

## Notebooks | Medium (A5) | 145 × 210 mm

**Hardcover**, 251 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

	Hardcover				Softcover			
								
<b>Powder</b>	 361577	361576	361573	361575	-	-	-	-
<b>Lilac</b>	 365480	365481	365482	365483	365496	365497	365498	-
<b>Port Red</b>	 359697	359695	359691	359694	-	-	-	-
<b>Fox Red</b>	 367250	367251	367252	367253	367265	367266	367267	-
<b>Rising Sun</b>	 363386	363387	363388	363389	363402	363403	363404	-
<b>Lemon</b>	 344801	344800	344798	344799	-	-	-	-
<b>Sage</b>	 361585	361584	361582	361583	361593	361592	361590	-
<b>Olive</b>	 365488	365489	365490	365491	-	-	-	-
<b>Forest Green</b>	 367254	367255	367256	367257	367268	367269	367270	-
<b>Mint Green</b>	 367258	367259	367260	367261	367271	367272	367273	-
<b>Pacific Green</b>	 359698	359696	359692	359693	-	-	-	-
<b>Navy</b>	 342924	342925	342922	342923	362864	362850	362840	-
<b>Stone Blue</b>	 363333	363334	363335	363336	363398	363399	363400	-
<b>Light Grey</b>	 367246	367247	367248	367249	-	-	-	-
<b>Black</b>	 311333	329398	300612	315928	318651	324804	308290	310337

On page 14, you will also find these products in the **New Colours 2024** .



# Paperback

**Paperback and backpack – somehow they are a perfect match, because this is all about smart solutions:** functional, space-saving and yet fully equipped with everything you need when travelling.

This format is slightly smaller than a Medium (A5), but offers significantly more space than the next-smaller Pocket (A6).

The Paperback (B6+) is similar in size to the classic paperback and is available as a robust Hardcover with 219 numbered pages or as a somewhat lighter Softcover with 123 numbered pages.

Of course, the Paperback also includes all the notebook features such as the expandable pocket, numbered pages and table of contents.



## Notebooks | Paperback (B6+) | 125 × 190 mm

**Hardcover**, 219 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
Lilac		368489	368491	368492	-	368155	368156	368157	-
Fox Red	<b>New!</b>	370284	370285	370286	-	370314	370315	370316	-
Rising Sun		368496	368497	368498	-	365639	365640	365641	-
Sage		368502	368503	368504	-	363935	363934	363933	-
Forest Green	<b>New!</b>	370287	370288	370289	-	370317	370318	370319	-
Mint Green	<b>New!</b>	370290	370291	370292	-	370320	370321	370322	-
Navy		368508	368509	368510	-	358319	358318	358317	-
Stone Blue		368511	368512	368513	-	365642	365643	365644	-
Black		368514	368515	368516	368517	358292	358291	358288	362869

Displays for the perfect product presentation can be found starting on → **page 141**.



**LEUCHTTURM1917**  
Denken mit der Hand\*

A6  
2

**LEUCHTTURM1917**  
Denken mit der Hand\*

A6  
2

**LEUCHTTURM1917**  
Denken mit der Hand\*

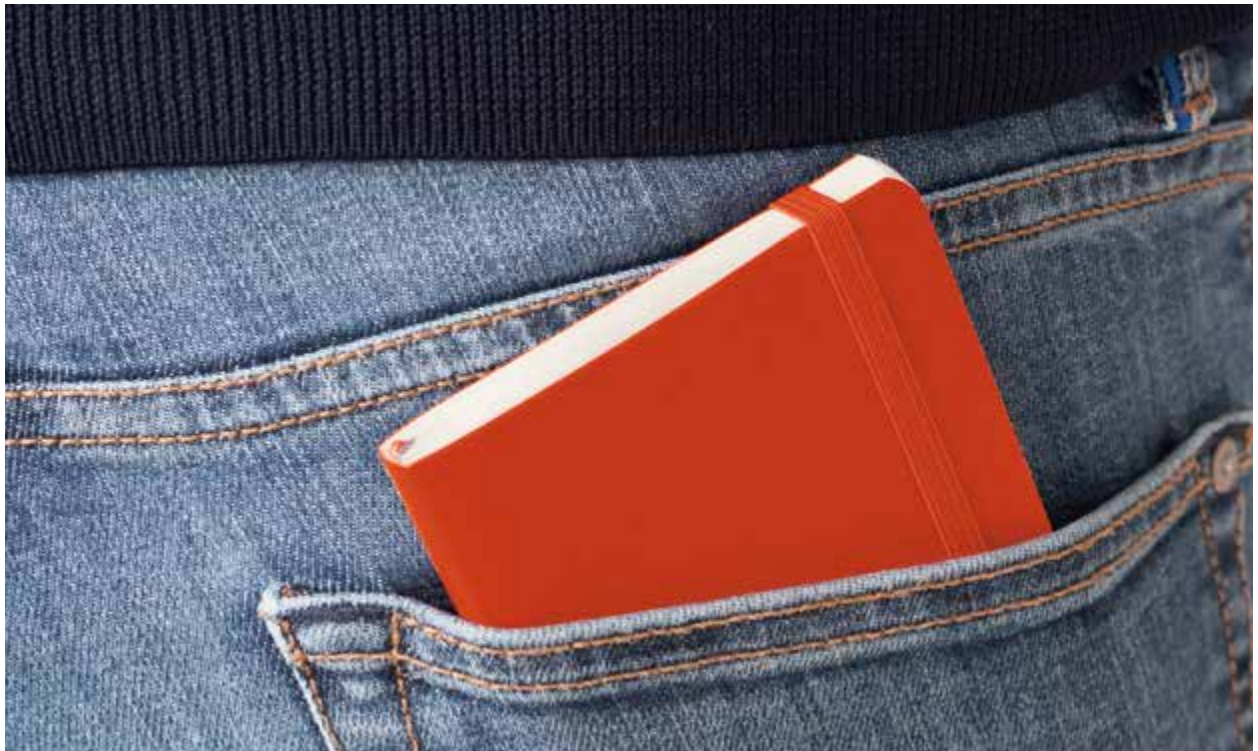
A6  
2

# Pocket

**The perfect pocket size: small, portable and literally fits in every pocket.**


















For travelling, always readily available, so that no thoughts just slip away, but can be instantly captured.

The Hardcover version has 187 numbered pages, while the Softcover version has 123 numbered pages. Although it is compact, it has all the functional Leuchtturm1917 notebook details such as a table of contents, two bookmarks and a pocket for storing loose papers.



## Notebooks | Pocket (A6) | 90 × 150 mm

**Hardcover**, 187 numbered pages | **Softcover**, 123 numbered pages, 80 g/m<sup>2</sup> paper

		Hardcover				Softcover			
									
Lilac		368145	368146	368147	368148	368158	368159	368160	-
Fox Red	<b>New!</b> 	370293	370294	370295	370296	370323	370324	370325	-
Rising Sun		365625	365626	365627	365628	365645	365646	365647	-
Sage		363943	363944	363940	363942	363953	363952	363951	-
Forest Green	<b>New!</b> 	370297	370298	370299	370300	370326	370327	370328	-
Mint Green	<b>New!</b> 	370301	370302	370303	370304	370329	370330	370331	-
Navy		342920	342921	342918	342919	349302	349304	349303	-
Stone Blue		365629	365630	365631	365632	365648	365649	365650	-
Black		317257	333915	334821	318898	305477	311346	306017	329869

Displays for the perfect product presentation can be found starting on → **page 141**.

# Edition

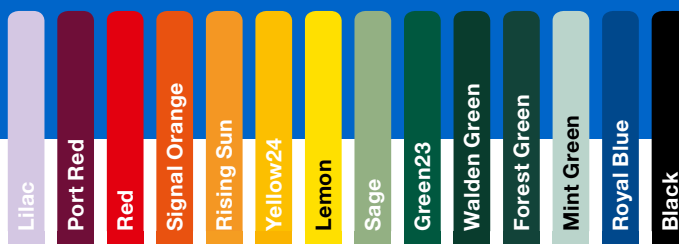


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Jottbook Double	74
<b>Sketchbooks</b>	<b>→ 76</b>
Address book	78
Notebook with staves	79

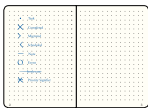




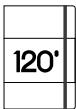
















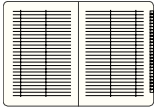

























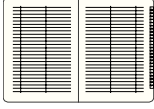










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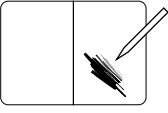






















3

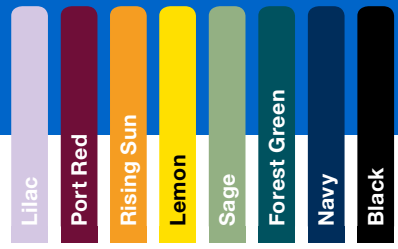
# Editions



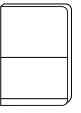














































← page

 <p><b>Bullet Journal®</b></p>	Medium		  	60
 <p><b>120g Edition</b></p>	Medium		      	64
			      	
			      	
 <p><b>Outlines</b></p>	Paperback		 	66
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 <p><b>Some Lines A Day</b></p>	Medium		    	70
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				Medium		    	
Medium Landscape	    						



← page

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			Pocket		  	         
						         
	         					



← page

# Bullet Journal®

The upgrade of a ground-breaking method that is inspiring the world and which provides an answer to the question: How do I organise my day, my life, with all its appointments, tasks and plans? Developed by New York product designer Ryder Carroll, it makes it easy to trace the past, organise the present and plan the future. It easily adapts to your personal needs, to provide an interface between productivity and focused thinking.

The Bullet Journal® will soon be available in the new colour Yellow24.

**Bullet Journal® | Medium (A5) | 145 × 210 mm**  
**Hardcover**, 206 numbered pages,  
 120 g/m<sup>2</sup> paper



<b>Yellow24</b>	<b>New!</b>		371205
<b>Green23</b>			368952
<b>Black</b>			363572



**Page Dividers.** Every page in perfect order: small markings that allow the quick and exact vertical or horizontal division into fields or sections.

**The Grid Guide.** Instructions on how to use the grid in the book cover. And how easy it is to create calendar overviews, diagrams, trackers or storyboards.

Displays for the perfect product presentation can be found on → **page 156.**



**120 g/m<sup>2</sup> paper.** Its particularly smooth surface structure, low transparency and high ink compatibility allow a variety of design techniques.

**Pocket Guide.** A quick guide to Bullet Journaling. How the system works and what is most important. For beginners and advanced users. The booklet is tucked away in the folding pocket.

**Sticker set.** Best friends of the Bullet Journal®. They display overviews for months and weekdays along with small symbols for identification. Practical and clearly arranged.

*Overstiftel*

Nr. 1 – gel ink



**BULLET ⚡ JOURNAL®**

# Bullet Journal® Drehgriffel Nr. 1

Bullet Journaling is a worldwide phenomenon with a continuously growing community of followers. Together with Ryder Carroll, the inventor of the Bullet Journal® method, we have developed the matching writing instrument – the Bullet Journal® Drehgriffel Nr. 1.

The long, distinctive tip and the twist head are made of brass and give this writing instrument its special character. The black barrel is made of lacquered aluminium that has been sandblasted. This provides a slightly grainy, matt surface with a pleasant grip. The glossy black logo on the mid-section stands out discreetly against the matt background. The lightning bolt engraved in the twist head is the distinctive mark of the international Bullet Journal® community.

The Bullet Journal® Drehgriffel Nr. 1 has a Japanese gel refill with 0.5 mm line thickness and black ink. It provides a fine ink line that is particularly suitable for Bullet Journaling.



## Display

equipped with 10 Bullet Journal® Drehgriffel Nr. 1.  
(W/H/D: 268 × 317 × 198 mm)

Item no.: 368950

**Bullet Journal® Drehgriffel Nr. 1**  
with gel refill with black ink (line width 0.5 mm)

Black



366916

paper **120<sup>g</sup>**

**A very  
intransparent  
matter.**







# 120g Edition

Whether you prefer to write with a marker, fountain pen or brush pen – the 120 g/m<sup>2</sup> paper is the perfect writing surface for a variety of writing instruments.











During the milling process, the paper receives a smooth and particularly low-friction finish. It allows your pen to glide across the page with a minimum of wear and provides a pleasantly flowing writing sensation.

The ink does not bleed into the paper, but retains its clear contour. By adding the proper fillers, the paper has comparatively low transparency: writing does not shine through to the other side. The paper was specially developed and manufactured in Germany.

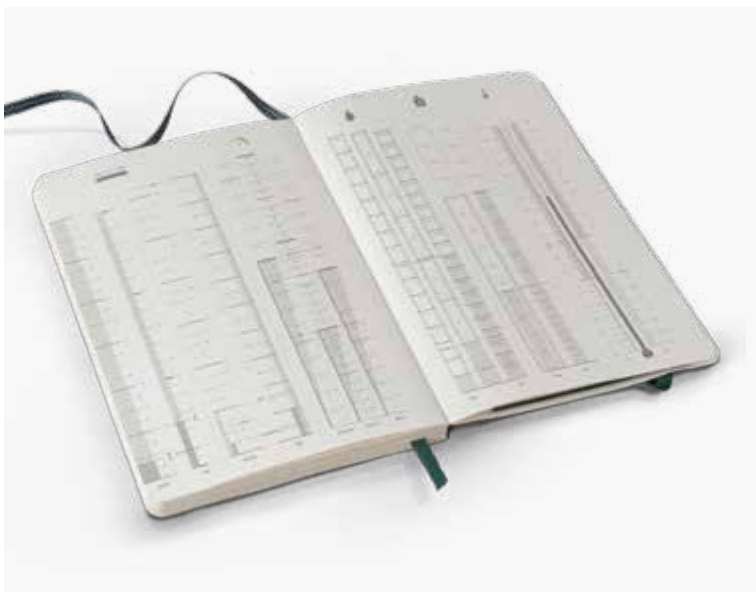


**Display**  
equipped with 36 notebooks.  
(W/H/D: 475 × 380 × 400 mm)  
Item no.: 363709

**120g Edition | Medium (A5) | 145 × 210 mm**  
**Hardcover**, 203 numbered pages, 120 g/m<sup>2</sup> paper

				
<b>Lilac</b>	<b>New!</b> 	370337	370338	370339
<b>Port Red</b>		364425	363535	363536
<b>Rising Sun</b>		367125	367126	367127
<b>Sage</b>		364426	363537	363538
<b>Forest Green</b>	<b>New!</b> 	370340	370341	370342
<b>Mint Green</b>	<b>New!</b> 	370343	370344	370345
<b>Black</b>		364424	363533	363534

Displays for the perfect product presentation can be found on → **page 157**.





# Outlines

The weatherproof notebook

Whatever the weather, with Outlines you'll always be able to read what you've written.

The Outlines notebook features the same non-coated, durable, wet-strength paper developed in Germany to produce nautical charts.

It guarantees writing pleasure whether you use a fountain pen, ballpoint or pencil. In addition to the heavy 150 g/m<sup>2</sup> quality, this is due to the paper's particularly smooth surface finish. That means smooth sailing when you put your pen to the excellent pages, even when wet. In this case, we recommend the use of a pencil.

The water-repellent cover with a linen structure also protects all personal entries.



**Display**  
equipped with 20 notebooks, 10 per colour.  
(W/H/D: 279 × 310 × 206 mm)  
Item no.: 364725

**Outlines | Paperback (B6+) | 125 × 190 mm**  
**Flexcover**, 89 numbered pages  
**150 g/m<sup>2</sup> nautical chart paper**



<b>Signal Orange</b>		363019
<b>Walden Green</b>		363020

# Bauhaus Edition

Wassily Kandinsky, painter and lecturer at the Bauhaus school, summed it up neatly when he said: “Everything starts from a dot.” This quote highlights the fact that for creative minds, the process of committing ideas to paper via the hand begins with a dot on the page. The first point of contact between thoughts and paper – a crucial moment.

Clean, minimalist forms, functional details and classic colours are key features of the modern era’s most influential design school – and also the principles that have always guided the design of Leuchtturm1917 products.

As a tribute to the revolutionary Bauhaus style, we have created a special edition that encompasses a notebook, Pen Loop and Drehgriffel Nr. 1 and whose form, colour and details honour the pioneering Bauhaus ethos.

We will soon be completing the Bauhaus Edition with the Drehgriffel Nr. 2 (see page 20).

Furthermore, we will be happy to provide you with a corresponding product flyer, which is the ideal way to present the Bauhaus Edition to your customers (see page 159).



## Bauhaus Edition | Drehgriffel Nr. 1

Ballpoint pen with royal blue ink (line width M)

Red/Royal Blue



366205

Royal Blue/Red



366203

Lemon/Black



366204

Black/Lemon



366571

Royal Blue/Black



366572

Black/Royal Blue



366202

Displays for the perfect product presentation can be found on → **page 155**.










reddot design award  
winner 2019

### Bauhaus Edition | Notebooks





**Medium (A5)** | 145 × 210 mm

**Hardcover**, 251 numbered pages,  
coloured fore edge with colour-coordinated  
dotted ruling

				
<b>Red</b>		-	-	359619
<b>Lemon</b>		-	359620	-
<b>Royal Blue</b>		359618	-	-
<b>Black</b>		-	-	359617

### Bauhaus Edition | Pen Loops

40 x 40 mm, self-adhesive elastic loop

<b>Red</b>		359773
<b>Lemon</b>		359774
<b>Royal Blue</b>		359772
<b>Black</b>		359771

**Assorted unit, 20 pieces**

5x per colour	360133
---------------	--------

# Some Lines A Day

## The 5 Year Memory Book

Each page provides space for you to write a few lines each calendar day over five years.

Only the first two digits of the year are printed, i.e. 20\_\_\_. A great way of easily recalling the extraordinary and the ordinary events in your life and their place in the grand scheme of things. Over the course of time, this special diary will become an interesting reference book of your own past.



**Display** equipped with 16 notebooks.

(W/H/D: 385 x 360 x 215 mm)

Item no.: 355925

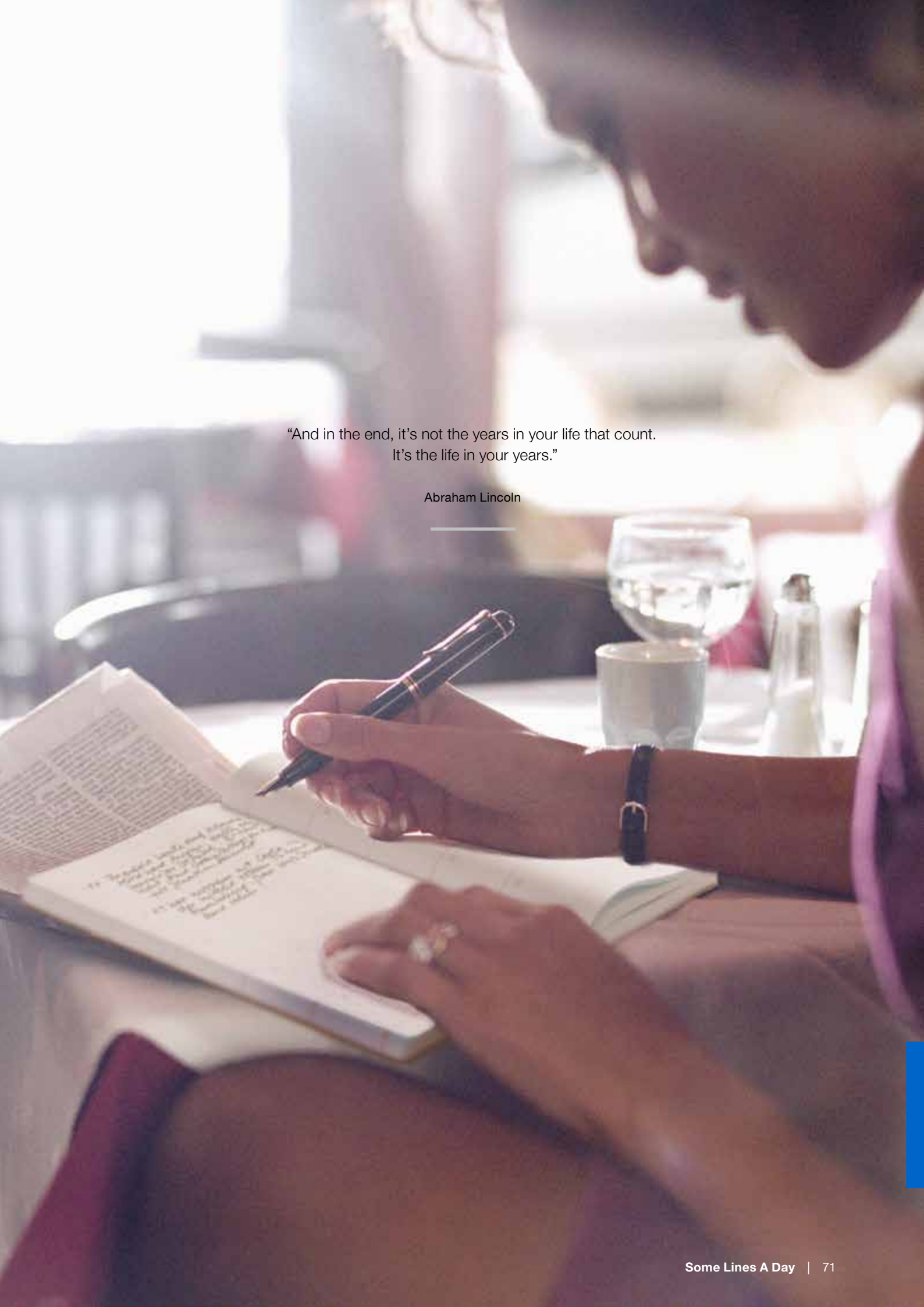
### Some Lines A Day – The 5 Year Memory Book

Medium (A5) | 145 x 210 mm

Hardcover, 365 pages

Lilac		368168
Port Red		368169
Sage		363840
Forest Green	<b>New!</b> 	370346
Black		343552



A close-up, profile view of a woman with glasses writing in a notebook. She is wearing a purple top and a black watch. The notebook is open on a table, and she is holding a dark pen. In the background, there is a glass of water, a white mug, and a salt shaker. The scene is set in a brightly lit room, possibly a cafe or restaurant, with a window in the background.

“And in the end, it’s not the years in your life that count.  
It’s the life in your years.”

Abraham Lincoln

---













# Notepad

**Notes and ideas need room to develop.** Every list unclutters the mind, helps with the analysis, and sharpens the focus. Lists are compiled to separate the important from the urgent items.

We reorganise projects, arranging and prioritising them. All the pages in the handy, portrait-format Pocket (A6) notepad are perforated, so that they can be torn out easily. A versatile companion – not only for journalists.



**Notepad | Pocket (A6) | 90 × 150 mm**  
**Hardcover**, 184 numbered pages, 80 g/m<sup>2</sup> paper

					
<b>Lilac</b>		368161	368162	368163	-
<b>Port Red</b>		364403	364413	364408	-
<b>Rising Sun</b>		368164	368165	368166	-
<b>Sage</b>		364405	364415	364428	-
<b>Navy</b>		364406	364416	364410	-
<b>Black</b>		316831	364411	327986	333843





# Jottbook Double

One product in a double pack.

**With their coloured fore edges, our Jottbooks set a clear yet understated accent.** The smart design of the jottbooks is enhanced by the small and practical pocket on the endpaper. The Jottbook is a lightweight alternative to the classic notebook – these books are arranged in

a colour-coordinated double pack in Medium or Pocket format. 32 pages are micro-perforated and can be easily torn out; a table of contents and numbered pages are part of the standard features. Our Jottbooks have thread-sewn bindings and include a set of adhesive labels.



Colour coordinated double pack in the formats Medium (A5) and Pocket (A6).

**Jottbooks | Medium (A5) | 145 × 210 mm in a double pack: Flexcover, 59 numbered pages**

Lilac + Port Red		368174	368175	368176
Lemon + Rising Sun		368177	368178	368179
Sage + Forest Green		368180	368181	368182
Aquamarine + Pacific Green		368183	368184	368185
Light Grey + Black		368186	368187	368188

**Jottbooks | Pocket (A6) | 90 × 150 mm in a double pack: Flexcover, 59 numbered pages**

Lilac + Port Red		368189	368190	368191
Lemon + Rising Sun		368192	368193	368194
Sage + Forest Green		368195	368196	368197
Aquamarine + Pacific Green		368198	368199	368200
Light Grey + Black		368201	368202	368203

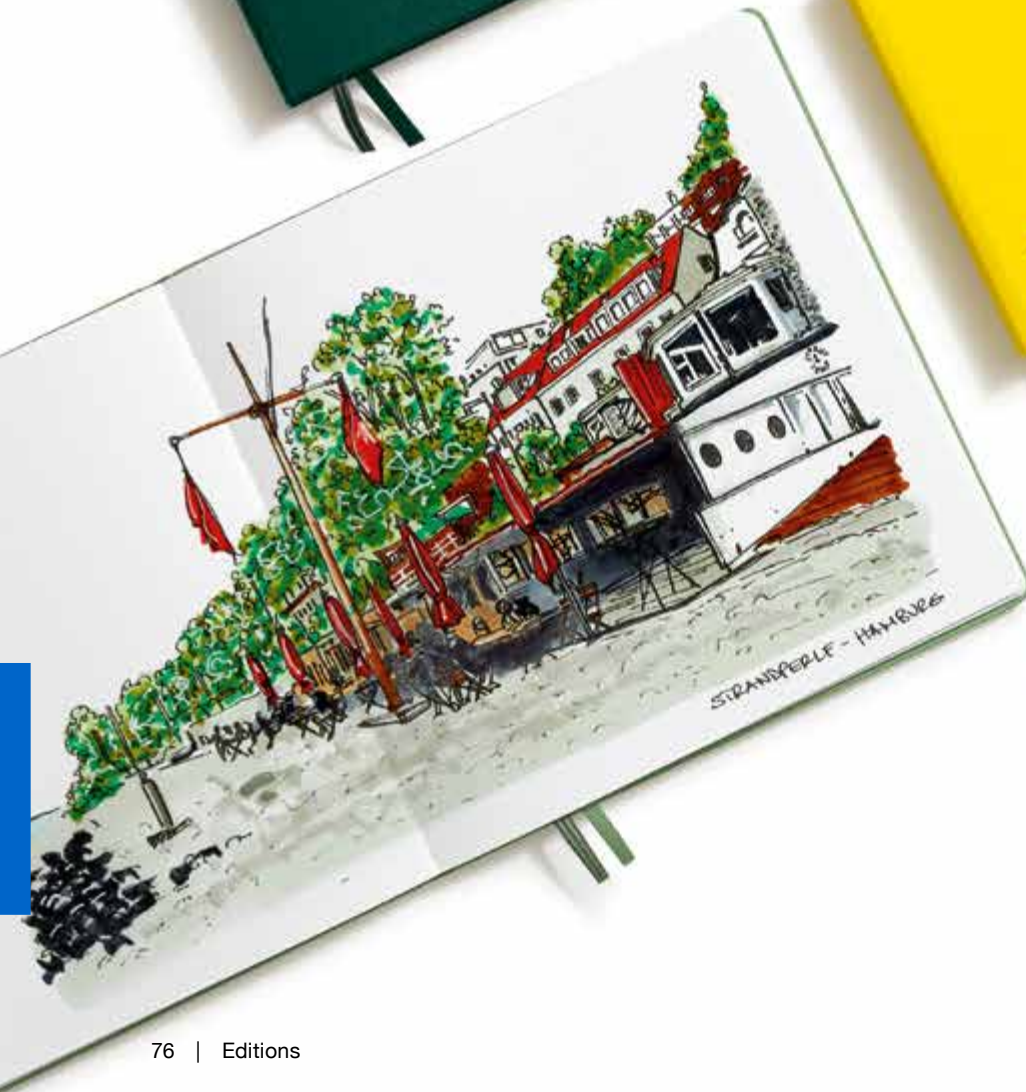


### Display

equipped with 32 double packs in Medium (A5) format and 24 double packs in Pocket (A6) format.

(W/H/D: 320 × 550 × 355 mm)

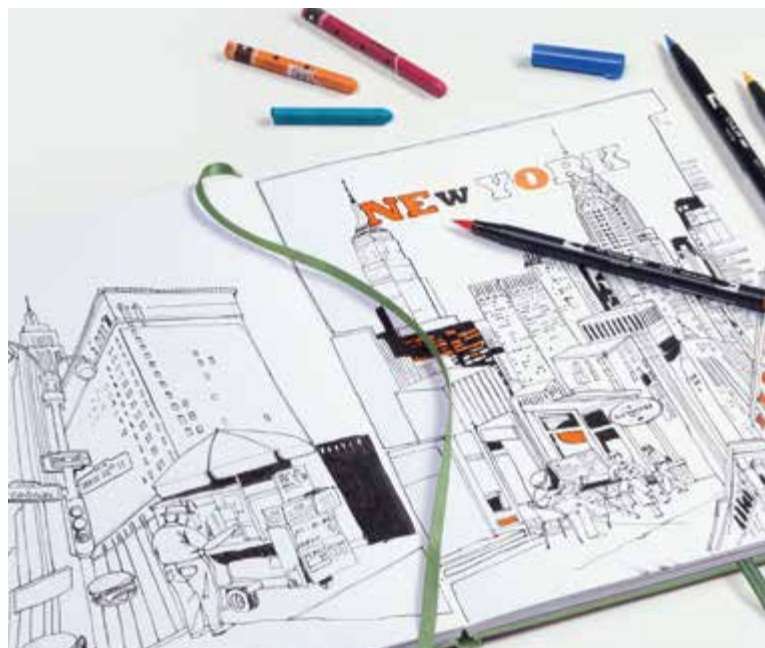
Item no.: 363063








# Sketchbooks

Sketching mental images, portraying people, drawing landscapes, painting, scribbling, shading, colouring and capturing what we see on paper, whenever something inspires us.

All of this is possible on our upgraded paper quality. 112 pages, 150 g/m<sup>2</sup> white paper; ideal for use with pencil, charcoal, chalk and ink. In addition to the Medium (A5) and Master (A4+) sizes, our sketchbooks are available in Medium Landscape and Square format. Four formats in five rich colours. Just add your creative input.



## Sketchbooks | Hardcover 112 pages, 150 g/m<sup>2</sup> paper

			Master 225 × 315 mm	Square 225 × 225 mm	Medium 145 × 210 mm	Medium Landscape 210 × 145 mm
Lilac	New!		370347	370350	370353	370356
Lemon			362356	362360	362364	362368
Sage	New!		370348	370351	370354	370357
Forest Green	New!		370349	370352	370355	370358
Black			362354	362358	362362	362366

Displays for the perfect product presentation can be found on → [page 141 and 148](#).



Finally in colour!

# Address book

Just as in our notebooks, you can write in them, cross out, erase. An address book with character and a perfect memory. You can attach business cards or stick in address labels or use company stamps in them. Two formats in a tried and tested layout – alphabetical index, elastic enclosure band, pocket on the cover and space on the front and spine for labelling.

**Address book | Hardcover**  
with A-Z cut tabs (1 tab + 4 pages per letter)

		Medium 145 × 210 mm	Pocket 90 × 150 mm
Lilac	<b>New!</b>	370359	370361
Forest Green	<b>New!</b>	370360	370362
Black		330862	316927



# Notebook with staves

Created especially for musicians, this Master Slim notebook contains full size manuscript paper. It features 123 numbered pages (14 staves on each page) and a table of contents.

The Master Slim notebook has a thread-sewn binding, is printed on 100 g/m<sup>2</sup> paper and comes with self-adhesive labels. It has an expandable pocket on the back cover – large enough to hold A4 sheets.

## Notebook with staves

**Master Slim (A4+)** | 225 × 315 mm

**Hardcover**, 123 numbered pages

Black



340833

# Writing instruments & accessories

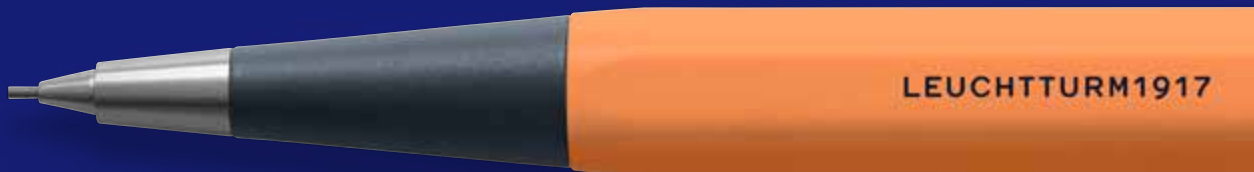


<b>Drehgriffel</b>	→ 82
Drehgriffel Nr. 1	84
Drehgriffel Nr. 2	86
Refills	88
<b>Pen Loops</b>	→ 90
<b>Pencils</b>	→ 91
<b>Planner stickers</b>	→ 92

# ents & ries

# 4

Oneho



# Drehgriffel



**[dre:][griffel]** The name combines the word Dreh (twist), a reference to the twist mechanism, and the term Griffel (pen), a name for the oldest writing instrument in the world (from the Greek grapheion = writing instrument). The font is derived from the Sütterlin script. The original script was developed by the Berlin graphic artist and educator Ludwig Sütterlin for learning cursive writing, which became the widespread standard in Germany during the 1920s.

The Drehgriffel makes a striking statement with its hexagonal silhouette. Both the narrowly tapered tip and the twist mechanism come in a colour that contrasts with the body. The Drehgriffel is precision-milled in aluminium and brass, then varnished and sealed. It uses a spring-loaded twist mechanism that carries a replaceable refill.

# Drehgriffel Nr. 1



reddot winner 2020



## Drehgriffel Nr. 1 | Ballpoint pen

The twist mechanism and refill of this multiple design award-winning writing instrument are made in Germany. The Drehgriffel Nr. 1 is precision-milled in aluminium and brass, then varnished and sealed. It has a spring-loaded twist mechanism.

The Drehgriffel Nr. 1 is available as a ballpoint pen with royal blue ink. The compatible refills can be found on → [page 88](#).







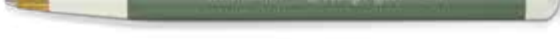





## Drehgriffel Nr. 1 | gel ink

Inspired by the fine art of Asian writing, with its elaborate characters that create a filigree typography, the Drehgriffel Nr. 1 is also available with a Japanese gel refill with a line width of 0.5 mm.

The compatible refills can be found on → [page 88](#).



## Drehgriffel Nr. 1

Classic colours		Ballpoint pen with royal blue ink (line width M)	Gel pen with black ink (line width 0.5 mm)
Lilac		365526	365530
Port Red		365594	365597
Fox Red		367275	367279
Rising Sun		364158	364162
Lemon		362452	363958
Sage		362456	363962
Olive		365528	365532
Forest Green		367276	367280
Mint Green		367277	367281
Navy		365592	365595
Stone Blue		364159	364163
Black		362450	363956

On page 14, you will also find these products in the New Colours 2024 .

# Drehgriffel Nr. 2



The graphite colouring of the lacquered tip, the twistable head and the logo print emphasise the function and character of the Drehgriffel Nr. 2. Made of aluminium and brass, it lies lightly in the hand and ensures perfect equilibrium.

The front tip (fine-tip) is milled from polished steel and forms a harmonious transition to the 0.7 mm thin graphite refill (HB).

The compatible refills can be found on → [page 88](#).

## Drehgriffel Nr. 2

Classic colours

**Mechanical pencil**  
graphite lead (line width 0.7 mm)  
Hardness grade of the lead: HB

White



366188

Lilac



368267

Port Red



366189

Fox Red



367283

Rising Sun



366191

Lemon



368266

Sage



366192

Olive



368268

Mint Green



367285

Stone Blue



366195

Light Grey



367282

Black



366187

On page 14, you will also find these products in the New Colours 2024 .

# Refills for the Drehgriffel

## Refills for the Drehgriffel Nr. 1 | Ballpoint pen

Package includes 2 refills

		line width F	line width M	line width B
Royal Blue	●	368524	364167	362739
Black	●	368525	364166	362738
Red	●	-	368523	-
Green	●	-	368522	-



## Refills for the Drehgriffel Nr. 1 | gel ink

Package includes 1 refill

		line width 0.5 mm
Royal Blue	●	368526
Black	●	364170



## Refills for the Drehgriffel Nr. 2 | Mechanical pencil

Package includes 12 graphite leads

		line width 0.7 mm Hardness grade: HB
Graphite	●	366577







Further displays and POS materials for the perfect product presentation of the Drehgriffel can be found starting on → page 150.

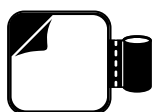
# Pen Loops
















A fitting place for the pen. The Pen Loop is the answer! The practical Pen Loop complements our colourful notebooks thanks to the wide variety of Leuchtturm1917 colours and enables the owner to set their own accents with their preferred colour scheme.

We have created our own USP in the market with the Pen Loop which was developed in-house and features a patented design. The Pen Loop comes with a self-adhesive surface, which enables it to be attached anywhere to the inside cover of the notebook – the elasticated, strong fabric loop keeps both a thin pencil, our Drehgriffel as well as a thicker fountain pen securely in place.









**Pen Loops** | 40 x 40 mm  
self-adhesive elastic loop



Powder		361598
Lilac		365509
Port Red		359668
Fox Red		367288
Rising Sun		363415
Lemon		345162
Sage		361600
Olive		365511
Forest Green		367289
Mint Green		367290
Pacific Green		359669
Navy		342939
Stone Blue		363414
Light Grey		367287
Black		304637

**Pen Loops XL** | Loop width: 20 mm  
40 x 40 mm, self-adhesive elastic loop

Fox Red	<b>New!</b>		370332
Rising Sun	<b>New!</b>		370333
Sage			366146
Forest Green	<b>New!</b>		370334
Navy	<b>New!</b>		370335
Black			366144
<b>Assorted unit, 20 pieces</b>			
3x per colour, 5x Black			370336

On page 15, you will also find these products in the New Colours 2024    .

# Pencils


















**A pencil for your thoughts: Leuchtturm1917 fine pencils have fully-bonded HB leads for smooth writing and sturdy tips.**

As an accent or tone-on-tone to the notebook or Pen Loop in terms of colour, pencils provide countless ways to personalise the process of thinking and writing. They come as a pack of 10 pieces in one colour – you can choose what colours best suit your range. For an attractive presentation, please use our glass displays.

Displays for the perfect product presentation of our Pen Loops and pencils can be found on → **page 149.**

## Pencils 10 pieces 180mm, HB



Powder		361603
Lilac		365522
Port Red		359671
Fox Red		367300
Rising Sun		363420
Lemon		355332
Sage		361605
Olive		365524
Forest Green		367301
Mint Green		367302
Pacific Green		359670
Navy		355338
Stone Blue		363419
Light Grey		367299
Black		355319

On page 15, you will also find these products in the New Colours 2024    .

# Make more out of a notebook: Planner stickers





## Set 1 – Monthly overviews

This is the quick and easy way to transform a notebook into a monthly planner: The resealable envelope contains 24 stickers for 12 pre-dated monthly overviews.

Each month has a self-stick double page that can be affixed to the notebook and labelled at the appropriate time.

### Product details

- 1 January 2025 – 31 December 2025
- For Medium (A5) notebooks

### Monthly overviews 2025

Item no.: 371127

JANUARY 2025			
MONDAY	TUESDAY	WEDNESDAY	THURSDAY
		1	2
6	7	8	9
13	14	15	16
20	21	22	23
27	28	29	30

FEBRUARY 2025			
FRIDAY	SATURDAY	SUNDAY	MONDAY
3	4	5	
10	11	12	
17	18	19	
24	25	26	
31			



## Set 2 – Yearly overviews

When are you planning your holidays? Which business trips are coming up? Information that can be easily kept in the notebook with the help of the self-stick planners.

This set includes eight annual calendar and planning overviews which can really help you stay on top of things.

### Product details

- Calendar overview 2025 and 2026
- Planning overview January – December 2025
- For Medium (A5) notebooks

### Yearly overviews 2025

Item no.: 371129

2025		
JANUARY	FEBRUARY	MARCH
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31		

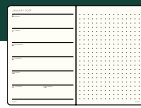
2025		
JANUARY	FEBRUARY	MARCH
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31		

# Planned 2025

Overview	96
<b>12-month planners</b>	→ <b>100</b>
Weekly Planner & Notebook – Ruled	100
Weekly Planner & Notebook – Dotted	102
Weekly Planner	104
Week Planner	106
Daily Planner	108
<b>16-month planners</b>	→ <b>110</b>
Monthly Planner with notebook	110
<b>18-month planners</b>	→ <b>112</b>
Weekly Planner & Notebook – Ruled	112
Weekly Planner	114
Academic Week Planner	116

# ers 5

# Planners 2025



Classic colours	Weekly Planner & Notebook – Ruled						Weekly Planner & Notebook – Dotted		Weekly Planner					Week Planner				
	12 months						12 months		12 months					12 months				
	Hardcover			Softcover			Hardcover		Hardcover			Softcover		Hardcover				
	Master	Composition	Medium	Pocket	Medium	Paperback	Pocket	Medium	Medium	Paperback	Pocket	Mini	Medium	Pocket	Master	Composition	Medium	Paperback
<b>Powder</b>																		
<b>Lilac</b>																		
<b>Port Red</b>																		
<b>Lemon</b>																		
<b>Sage</b>																		
<b>Forest Green</b>																		
<b>Mint Green</b>																		
<b>Pacific Green</b>																		
<b>Navy</b>																		
<b>Black</b>																		
<b>New Colours 2024</b>																		
<b>Apricot</b>																		
<b>Lobster</b>																		
<b>Sky</b>																		
<b>Ink</b>																		
page →	100						102		104					106				



Our planners are available in six formats:  
 Master, Composition, Medium, Paperback, Pocket and Mini.

Daily Planner			Monthly Planner with notebook		Weekly Planner & Notebook – Ruled		Weekly Planner	Academic Week Planner		Classic colours
12 months			16 months		18 months		18 months	18 months		
Hardcover			Softcover		Hardcover	Softcover	Hardcover	Hardcover		
Master	Medium	Pocket	Composition	Paperback	Medium	Medium	Medium	Master	Medium	
										<b>New Colours 2024</b>
108			110					114		116

← page

# Planners 2025

In English, with monthly and annual overviews

**We are convinced that small details make a big difference.** Our planners are available in six different layout variations.

Overviews of public holidays as well as monthly and annual overviews provide orientation and overview. A project plan enables chronological task-planning.

2025

JANUARY								FEBRUARY						
WK	M	T	W	T	F	S	S	WK	M	T	W	T	F	
1			1	2	3	4	5	5						
2	6	7	8	9	10	11	12	6	3	4	5	6	7	
3	13	14	15	16	17	18	19	7	10	11	12	13	14	
4	20	21	22	23	24	25	26	8	17	18	19	20	21	
5	27	28	29	30	31			9	24	25	26	27	28	

## Annual overviews

All of our planners feature annual overviews including the previous and upcoming year in addition to the current one.

2025

JANUARY					FEBRUARY				
W	1				S	1			
T	2				S	2			
F	3				M	3			
S	4				T	4			
S	5				W	5			
M	6				T	6			

## Monthly overviews

We also provide an annual overview in table format, showing separate months and days, indicating the moon phases.

PROJECT PLAN 2025

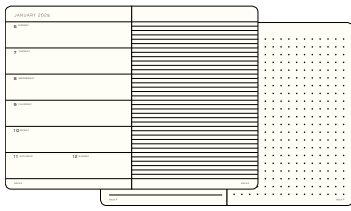
JANUARY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	WE	TH	FR	SA	SU	MO	TU	WE	TH	FR	SA	SU	MO	TU	WE
FEBRUARY	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	SA	SU	MO	TU	WE	TH	FR	SA	SU	MO	TU	WE	TH	FR	SA

## Project plan

Recurring events and tasks often determine the rhythm of the year. You can get an easy overview of the whole year with our tabular project plan. Monthly tasks can be noted on the left and scheduled according to days and weeks on the right.

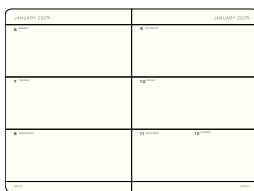
# Planner variants

## 12 months



**Weekly Planner  
& Notebook  
– Ruled & Dotted**

Every double page features one page with the full calendar week on the left and a ruled or dotted page for your notes on the right.



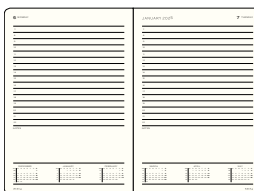
**Weekly Planner**

A section with enough space for several lines for every day of the week. One week on every double page.



**Week Planner**

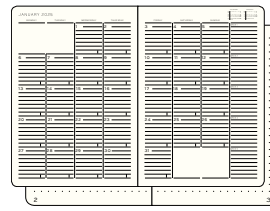
The days of the week in columns – spread out on a full double page.



**Daily Planner**

A whole page for each day of the week, including Saturdays and Sundays. To assist you in planning your day in detail, an hour is assigned to each line (from 7 am to 10 pm).

## 16 months



**Monthly Planner  
with notebook**

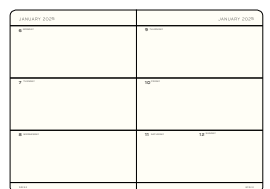
Each month is displayed over a two-page spread, 16 months. The dotted notebook section with table of contents and page numbers begins after the monthly overview.

## 18 months



**Weekly Planner  
& Notebook  
– Ruled**

A calendar week on the left and a ruled notebook page on the right. The planner starts in July 2024 – in time for the start of the new academic year or new semester.



**Weekly Planner**

This planner starts at the beginning of July 2024, runs through the following year and ends on 31<sup>st</sup> December 2025.



**Academic  
Week Planner**

A Week Planner – but for a full 18 months. This planner starts at the beginning of July, runs through the following year and ends on 31<sup>st</sup> December.

# Weekly Planner & Notebook 2025

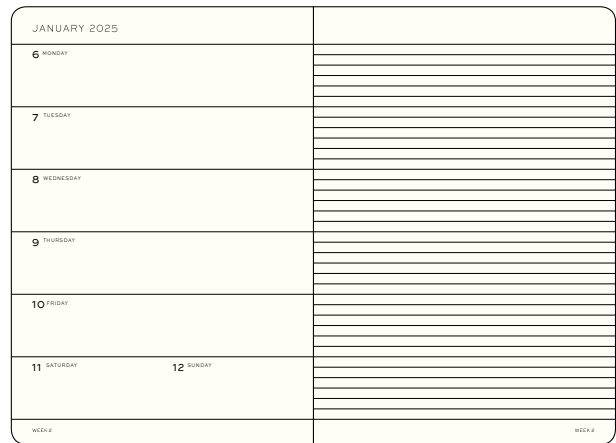
– Ruled



**A good combination: A planner for appointments – a notebook for ideas and thoughts.**

Every double page features a page with the calendar week on the left and a ruled notebook page on the right. With all overviews and features you would expect.

Available as a robust Hardcover as well as a flexible Softcover.

















**Product details**

- Overview 2024, 2025 and 2026
- Year planner Jan 2025 – Dec 2026
- Phases of the moon and international holidays
- Project planner
  
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility



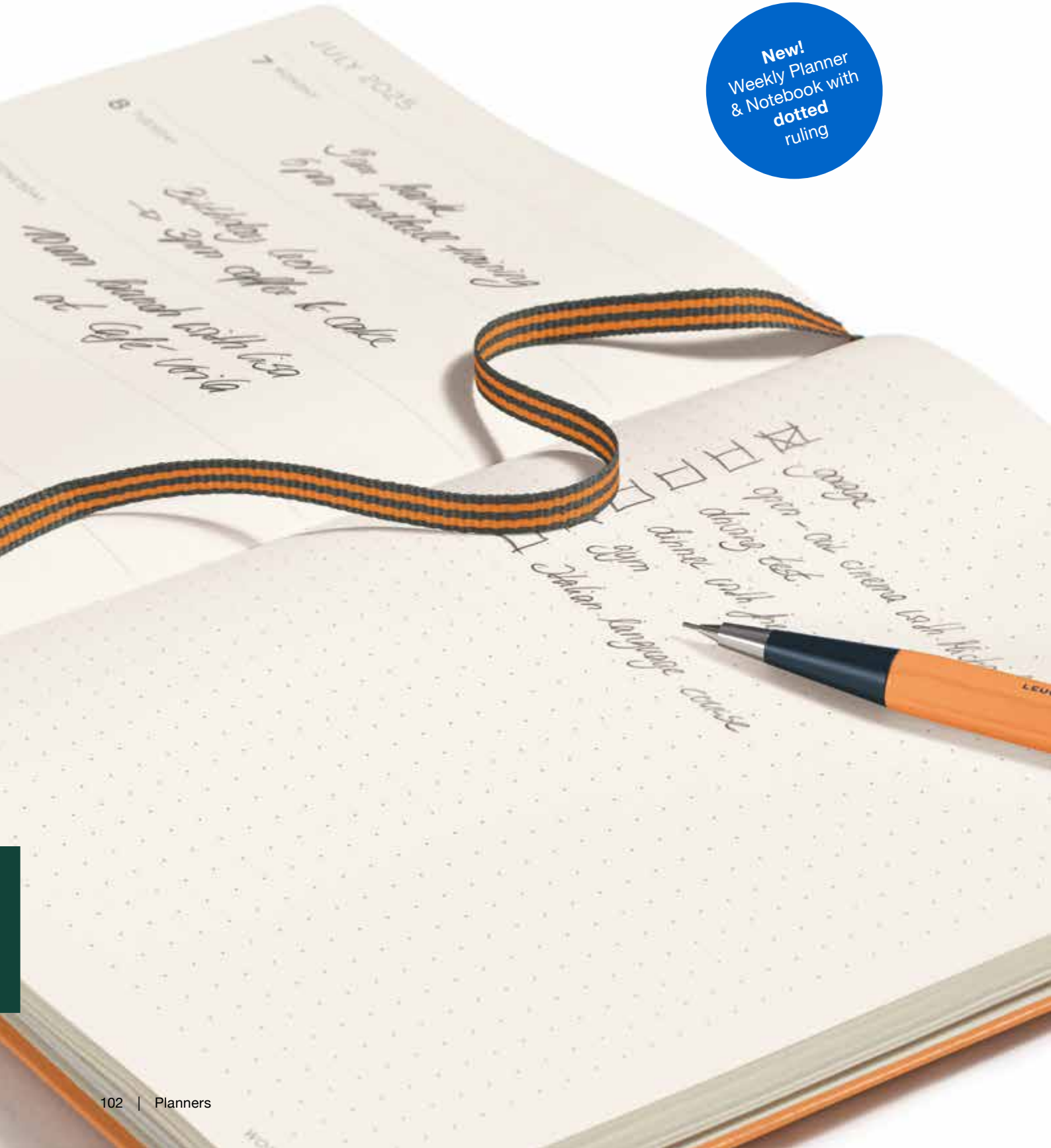
**Weekly Planner & Notebook – Ruled | 12 months**

Format & Dimensions in mm	Hardcover				Softcover		
	Master 225 x 315	Composition 178 x 254	Medium 145 x 210	Pocket 90 x 150	Medium 145 x 210	Paperback 125 x 190	Pocket 90 x 150
<b>Powder</b> 	-	-	370733	-	370747	-	-
<b>Lilac</b> 	-	370639	370734	370645	370748	370653	370761
<b>Port Red</b> 	370731	370640	370735	370646	370749	370654	370762
<b>Lemon</b> 	-	-	370738	-	370752	-	-
<b>Sage</b> 	-	-	370739	370648	370753	370656	370764
<b>Forest Green</b> 	-	370642	370740	370649	370754	370657	370765
<b>Mint Green</b> 	-	-	370741	-	370755	-	-
<b>Pacific Green</b> 	-	-	370742	-	370756	-	-
<b>Navy</b> 	-	-	370745	-	370759	-	-
<b>Black</b> 	370730	370638	370732	370644	370746	370652	370760
<b>Apricot</b> 	-	370641	370737	370647	370751	370655	370763
<b>Lobster</b> 	-	-	370736	-	370750	-	-
<b>Sky</b> 	-	370643	370743	370650	370757	370658	370766
<b>Ink</b> 	-	-	370744	370651	370758	370659	370767

# Weekly Planner & Notebook 2025

– Dotted

New!  
Weekly Planner  
& Notebook with  
dotted  
ruling



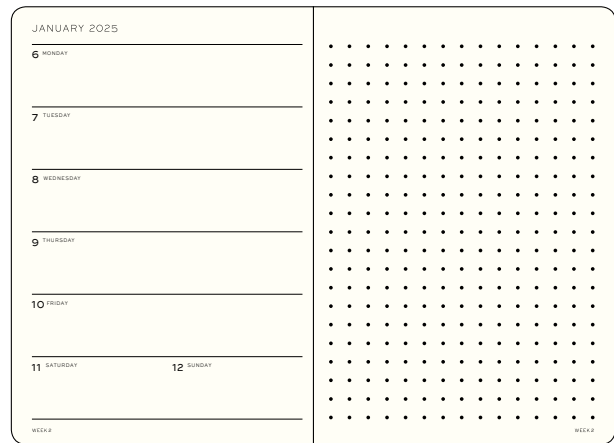
## The Weekly Planner & Notebook with dotted ruling on the notebook pages.

By popular request from our customers, we are now also offering our favourite planner with dotted ruling.

The dots provide structure and at the same time allow plenty of freedom for personalised use of this planner. This type of ruling makes it easier to quickly create lists and overviews for planning and organisation.

There are also practical features such as calendar overviews, the tabular project plan or the practical expandable pocket for documents, tickets or receipts.







Available with a robust Hardcover in six colours.



### Product details

- Overview 2024, 2025 and 2026
- Year planner Jan 2025 – Dec 2026
- Phases of the moon and international holidays
- Project planner
  
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility

### Weekly Planner & Notebook – Dotted | 12 months

		<b>New!</b> <b>Hardcover</b>
Format & Dimensions in mm		Medium 145 × 210
<b>Lilac</b>		370661
<b>Port Red</b>		370662
<b>Forest Green</b>		370664
<b>Black</b>		370660
<b>Apricot</b>		370663
<b>Sky</b>		370665

# Weekly Planner 2025





**A double page for each week.**

The Weekly Planner is the only planner that is available not only in Medium, Paperback and Pocket format, but also in Mini format (70 × 110 mm). This planner is big enough for you to keep yourself well-organised, but still small enough to fit in your pocket.

Available as a robust Hardcover as well as a flexible Softcover.

JANUARY 2025		JANUARY 2025	
6 MONDAY		9 THURSDAY	
7 TUESDAY		10 FRIDAY	
8 WEDNESDAY		11 SATURDAY	12 SUNDAY
WEEK 1		WEEK 2	









**Product details**

- Overview 2024, 2025 and 2026
- Year planner Jan 2025 – Dec 2026
- Phases of the moon and international holidays
- Project planner
  
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility



**New!**  
Weekly Planner in  
Paperback (B6+)  
Hardcover  
format

**Weekly Planner | 12 months**

Format & Dimensions in mm	Hardcover				Softcover	
	Medium 145 × 210	<b>New!</b> Paperback 125 × 190	Pocket 90 × 150	Mini 70 × 110	Medium 145 × 210	Pocket 90 × 150
<b>Lilac</b> 	370769	371013	370777	370675	370785	370681
<b>Port Red</b> 	370770	371014	370778	370676	370786	370682
<b>Sage</b> 	370772	371016	370780	-	370788	370684
<b>Forest Green</b> 	370773	371017	370781	370678	370789	370685
<b>Black</b> 	370768	371012	370776	370674	370784	370680
<b>Apricot</b> 	370771	371015	370779	370677	370787	370683
<b>Sky</b> 	370774	371018	370782	370679	370790	370686
<b>Ink</b> 	370775	371019	370783	-	370791	370687

# Week Planner 2025



One week extends across columns covering a full double-page spread. One hour time slots per line (from 7 am to 10 pm).

For detailed daily planning and a clear overview of your week.

The Week Planner is also available as an 18-month planner, see → **page 116**.



### Product details

- Overview 2024, 2025 and 2026
- Year planner Jan 2025 – Dec 2026
- Phases of the moon and international holidays
- Project planner
  
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility

**New!**  
Week Planner in  
Paperback (B6+)  
Hardcover  
format



### Week Planner | 12 months

Format & Dimensions in mm	Hardcover			
	Master 225 × 315	Composition 178 × 254	Medium 145 × 210	<b>New!</b> Paperback 125 × 190
<b>Lilac</b>	-	370689	370794	371021
<b>Port Red</b>	-	370690	370795	371022
<b>Forest Green</b>	-	370692	370797	371024
<b>Black</b>	370792	370688	370793	371020
<b>Apricot</b>	-	370691	370796	371023
<b>Sky</b>	-	370693	370798	371025

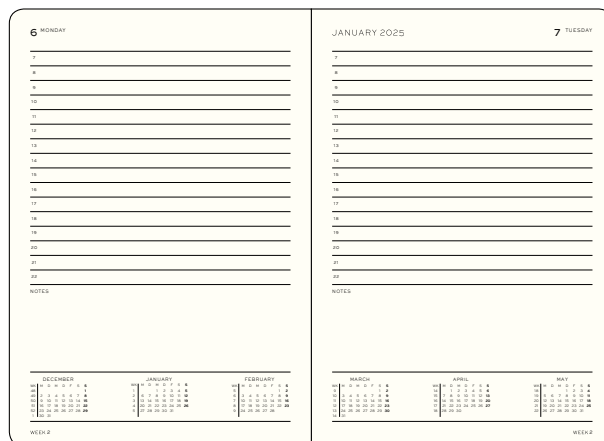
# Daily Planner 2025



**A full page for every day, including Saturday and Sunday.**

Each hour has one line (from 7 am to 10 pm).  
For daily planning.







This layout is available in three sizes and in six assorted colours.



### Product details

- Overview 2024, 2025 and 2026
- Year planner Jan 2025 – Dec 2026
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility

### Daily Planner | 12 months

Format & Dimensions in mm	Hardcover		
	Master 225 × 315	Medium 145 × 210	Pocket 90 × 150
<b>Lilac</b> 	-	370701	-
<b>Port Red</b> 	-	370702	370801
<b>Forest Green</b> 	-	370704	-
<b>Black</b> 	370799	370700	370800
<b>Apricot</b> 	-	370703	-
<b>Sky</b> 	-	370705	-



# Monthly Planner with notebook 2025

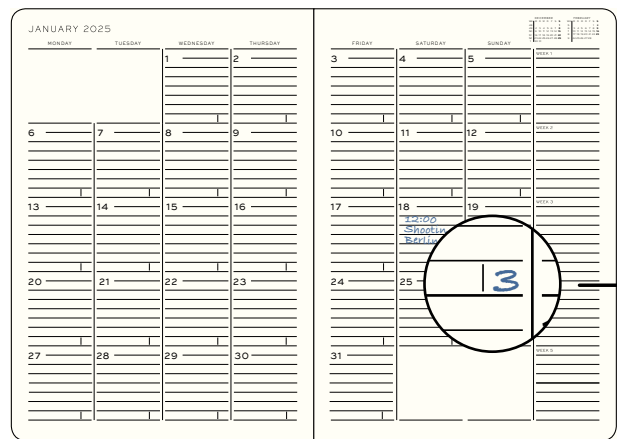


**Adapted to modern and fast-paced lifestyles, this planner model combines the advantages of a clear and concise planner with a fully-fledged notebook.**

The Monthly Planner features a double-page spread for each month, with weeks listed horizontally underneath one another. Composition format has lined ruling for each day, whereas Paperback does not.

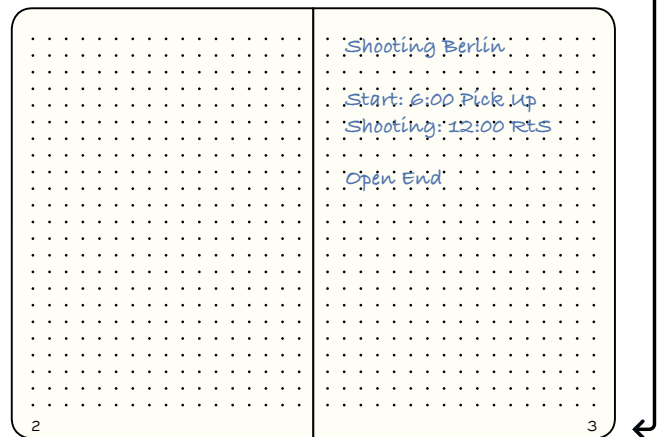
The notebook section can be found behind the planner and covers 138 pages. Boxes for cross-references and page numbers link the Monthly Planner with the notebook.

Available in Composition (B5) and Paperback (B6+) Softcover format.



### Cross-referencing

There is a small box after each date in the overview for cross-referencing the page number in the notebook section.



### Product details

- 138 numbered notebook pages with blank table of contents
- 1 November 2024 – 28 February 2026
- Overview 2024, 2025 and 2026
- Year planner Jan 2025 – Dec 2026
- Phases of the moon and international holidays
- Project planner

- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility

### Monthly Planner with notebook | 16 months

Format & Dimensions in mm	Softcover	
	Composition 178 × 254	Paperback 125 × 190
Lilac	370707	370803
Port Red	370708	370804
Forest Green	370710	370806
Black	370706	370802
Apricot	370709	370805
Sky	370711	370807

18 months

# Weekly Planner & Notebook 2025

– Ruled





## The perfect symbiosis of planner and notebook over 18 months.

The Weekly Planner & Notebook as an 18-month version begins in July 2024 – in time for the start of the new academic year or new semester.

This popular version of the planner combines our favourite everyday helpers, the planner and notebook, to make it especially clear and easy to use. The left-hand side of every double page features a weekly planner, whilst there is a ruled notebook page on the right.

JANUARY 2025		
6 MONDAY		
7 TUESDAY		
8 WEDNESDAY		
9 THURSDAY		
10 FRIDAY		
11 SATURDAY	12 SUNDAY	
WEEK 4		WEEK 4

Available as a robust Hardcover as well as a flexible Softcover in Medium (A5) format.







Fully equipped with all Leuchtturm1917 overviews and details.



### Product details

- 1 July 2024 – 31 December 2025
- Overview 2024, 2025 and 2026
- Year planner Jul 2024 – Dec 2026
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility

### Weekly Planner & Notebook – Ruled | 18 months

	Hardcover	Softcover
Format & Dimensions in mm	Medium 145 × 210	Medium 145 × 210
<b>Lilac</b> 	370713	370809
<b>Port Red</b> 	370714	370810
<b>Forest Green</b> 	370716	370812
<b>Black</b> 	370712	370808
<b>Apricot</b> 	370715	370811
<b>Sky</b> 	370717	370813

18 months

# Weekly Planner 2025



**The 18-month Weekly Planner – one calendar week on each double page.**

The horizontal layout of the weekdays provides maximum-sized fields for each weekday: Plenty of space and clarity for easy planning.

Fully equipped with all Leuchtturm1917 overviews and details.







JANUARY 2025		JANUARY 2025	
6 MONDAY		9 THURSDAY	
7 TUESDAY		10 FRIDAY	
8 WEDNESDAY		11 SATURDAY	12 SUNDAY
WOL 4		WOL 4	



**Product details**

- 1 July 2024 – 31 December 2025
- Overview 2024, 2025 and 2026
- Year planner Jul 2024 – Dec 2026
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- High ink compatibility

**Weekly Planner | 18 months**

		<b>Hardcover</b>
Format & Dimensions in mm		Medium 145 × 210
<b>Lilac</b>		370719
<b>Port Red</b>		370720
<b>Forest Green</b>		370722
<b>Black</b>		370718
<b>Apricot</b>		370721
<b>Sky</b>		370723

18 months

# Academic Week Planner 2025



**The Academic Week Planner begins in July 2024 – ready for the start of the new academic year and spans 18 months.**

The Academic Week Planner offers the perfect overview of all diary entries for an entire week on a double-page spread. It also enables detailed daily planning with vertical daily columns broken down into hours.

Fully equipped with all Leuchtturm1917 overviews and details.



### Product details

- 1 July 2024 – 31 December 2025
- Overview 2024, 2025 and 2026
- Year planner Jul 2024 – Dec 2026
- Phases of the moon and international holidays
- Project planner
- Expandable pocket
- Detachable pages for notes
- 2 bookmarks
- Self-adhesive labels for archiving
- 80 g/m<sup>2</sup> acid-free paper
- 100 g/m<sup>2</sup> acid-free paper in Master size
- High ink compatibility

### Academic Week Planner | 18 months

		Hardcover	
Format & Dimensions in mm		Master 225 × 315	Medium 145 × 210
Lilac		-	370725
Port Red		-	370726
Forest Green		-	370728
Black		370814	370724
Apricot		-	370727
Sky		-	370729

# Storage

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Certificate portfolios	128
Music portfolios	129

# Page 6

# Card cases







**On the outside, it looks like a miniature notebook.** In actual fact, it is a practical holder with room for up to 25 business cards, bank and credit cards, or even credit card-sized loyalty and identity cards.



**Display**  
equipped with 32 card cases.  
(W/H/D: 150 × 560 × 250 mm)  
Item no.: 364727

## Card cases

65 × 100 × 15 mm, with elastic closure

Lilac		368264
Port Red		364418
Rising Sun		368265
Sage		364420
Navy		364421
Black		350140







# Book boxes



**The Leuchtturm1917 book box in notebook design is simple back-to-back elegance for your bookshelf.**

The box is an all-purpose storage star and ideal for creative minds. The dust-free design neatly stores everything in one place – from entire projects including all relevant documents and material samples to memorabilia from your last holiday.

Its A4 format has a depth of 5 cm. Slip the attached elastic band over the lid to close securely. As with our notebooks, the book box comes with a set of self-adhesive labels for identification.



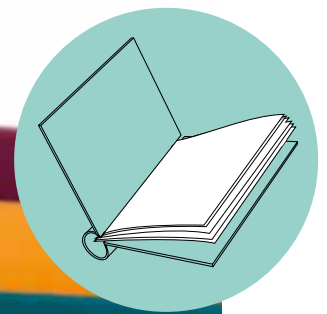
### Book boxes

255 × 340 × 60 mm, with elastic closure

Port Red		361663
Rising Sun		368173
Pacific Green		361662
Navy		350410
Light Grey		368172
Black		342482

# Peka-Springback binders





**Since 1917 – irreplaceable for organising yourself and inspiring your creativity.**







Springback binders allow you to bind documents, menus, recipes, photo prints and much more with very little effort, in a system that is as secure as a book yet highly flexible. With a durable, wipe-clean cover and an inside lining made of cardboard.

All springback binders are supplied with a set of labels for labelling the cover and spine.



**Peka-Springback binders | A4**

220 × 305 mm, 25 mm spine for approx. 150 sheets

<b>Port Red</b>		361661
<b>Rising Sun</b>		368171
<b>Pacific Green</b>		361660
<b>Navy</b>		337226
<b>Light Grey</b>		368170
<b>Black</b>		318056



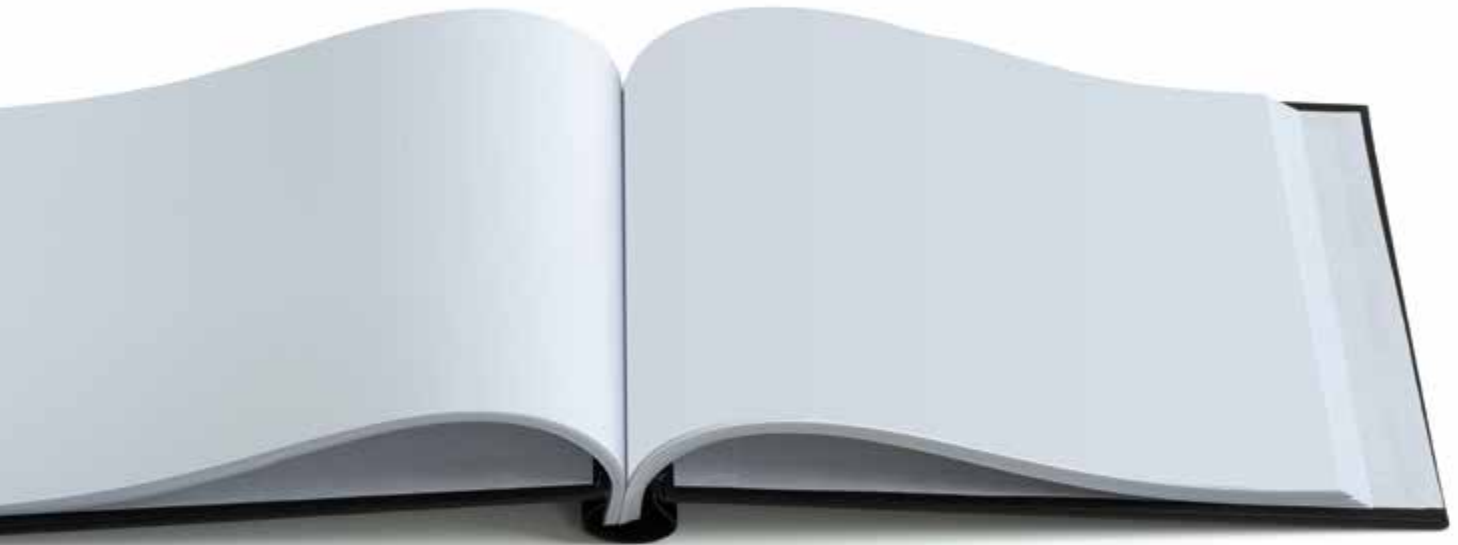
# Peka-Springback binders

## Special formats

**Our springback binders can be used in many ways. For example, as a stylish menu.**

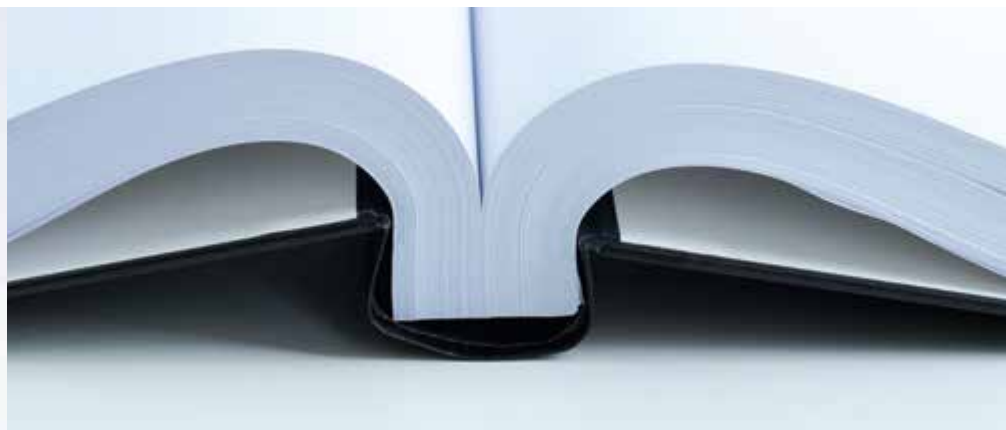
In addition to our colourful classics, we can meet further requirements in terms of capacity

and size. We have responded to regular customer requests for a 'Landscape' springback binder, which can be used, for example, by artists to store and display their drawings in the right format.



### Peka-Springback binders | Special formats

	<b>A4 Landscape</b> 305 × 220 mm	<b>A4</b> 220 × 305 mm	<b>A5</b> 165 × 220 mm
<b>Capacity</b> with 80 g/m <sup>2</sup> paper	approx. 150 sheets	approx. 500 sheets	approx. 150 sheets
<b>Spine</b>	25 mm	45 mm	25 mm
<b>Black</b>	356057	303202	300582







# Certificate portfolios

For storing important documents securely; also suitable for the stylish presentation of printed documents.

The 20, 40 or 60 sturdy, document-quality clear punched portfolio pockets enable a protective yet appealing presentation of certificates, deeds and other important documents.



## Certificate portfolio

Overall size 255 × 325 mm, Pocket size 218 × 295 mm

	20 pockets	40 pockets	60 pockets
<b>Black</b> 	314763	320023	342494





# Music portfolios

**We provide a variety of ways to store sheet music and lyrics.**

Composers use our Master Slim notebook with staves especially for writing down musical notation (see page 79). Others appreciate the advantages of a springback binder.

This is a simple music folder where you can store music sheets as well as copies.



## Music portfolio

A sturdy and attractive portfolio case with elastic closure and two transparent corner pockets, as well as three elastic rubber bands for attaching copies or music sheets.

## Music portfolio with hand strap

An additional, sturdy elastic strap at the back. Simply place your hand inside, and the portfolio can be held securely with one hand, e.g. in the choir, leaving the other hand free to turn the page.

## Music portfolio

265 × 335 mm

	without hand strap	with hand strap
<b>Black</b>	339269	317520



Sales

promotion

Basics	132	<b>Displays and POS material</b>	
<b>Shopfitting systems</b>	→ 134	<b>for the Drehgriffel</b>	→ 150
Illuminated shelving	134	<b>POS material</b>	→ 156
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for notebooks	146		
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# otion

# 7

# Basics

Besides offering excellent product quality, high performance details and a clear design language, Leuchtturm1917 stands, first and foremost, for a huge range of colours.

You can achieve the best possible effect at the POS with these colour concepts by simply adhering to a few basics that we have put together for you.

## The Leuchtturm1917 colour concept

Light Grey, Mint Green, Forest Green and Fox Red are added to the classic rainbow.



### Setting impulses with colours:

The New Colours 2024 are not incorporated into the rainbow, but are presented as a secondary or special placement in their very own harmonious colour scheme.



## Colour concept

Our experience has shown that a significantly better sales result can be achieved by adhering to two principles:

### Principle 1

Colours should always be presented in blocks – this achieves maximum impact.

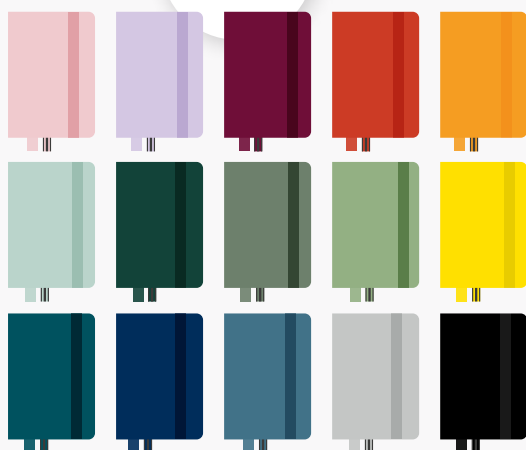
### Principle 2

Notebooks should always be presented in blocks of the right colour family.



**The natural gradation of the colour spectrum should be used as a guide.**

It may be helpful to divide the range of colours into colour groups and present these accordingly.



# Shopfitting systems

## Illuminated shelving

Ideally positioned to illuminate Leuchtturm1917 notebooks, their colours and features. A light is located underneath the shelving to let the notebook colours shine in all their glory.

New products and highlights – such as the New Colours 2024 shown below – should always be presented on the upper level.



## New additional meter for Drehgriffel and journals

Our new multifunctional additional module for a wide range of product presentations is now available. Matching the existing shelves, it not only extends product presentation options by

one metre, but also offers an attractive solution for our Drehgriffel presentation frames and hanging Drehgriffel displays.

It also features an additional customised shelf in the lower half for the exclusive presentation of the diverse Leuchtturm1917 journals.



**Presentation frames for the Drehgriffel**  
see → **page 152**

**Drehgriffel Displays for hanging**



for Drehgriffel Nr. 1 –  
Ballpoint pen  
for Drehgriffel Nr. 1 –  
gel ink  
for Drehgriffel Nr. 2 –  
Pencil

Item no.: 369864

Item no.: 369866

Item no.: 369871

**Highlight platform**

for prioritising certain articles and for presenting sample books.

**Presentation module for journals  
and special editions**

Accommodates up to 80 journals.

(W/H/D: 304 × 232 × 56 cm)

**Illuminated shelf 3 m**

Item no.: 371196

Further information on the equipment and posters can be found on → **page 137.**

# Shopfitting systems



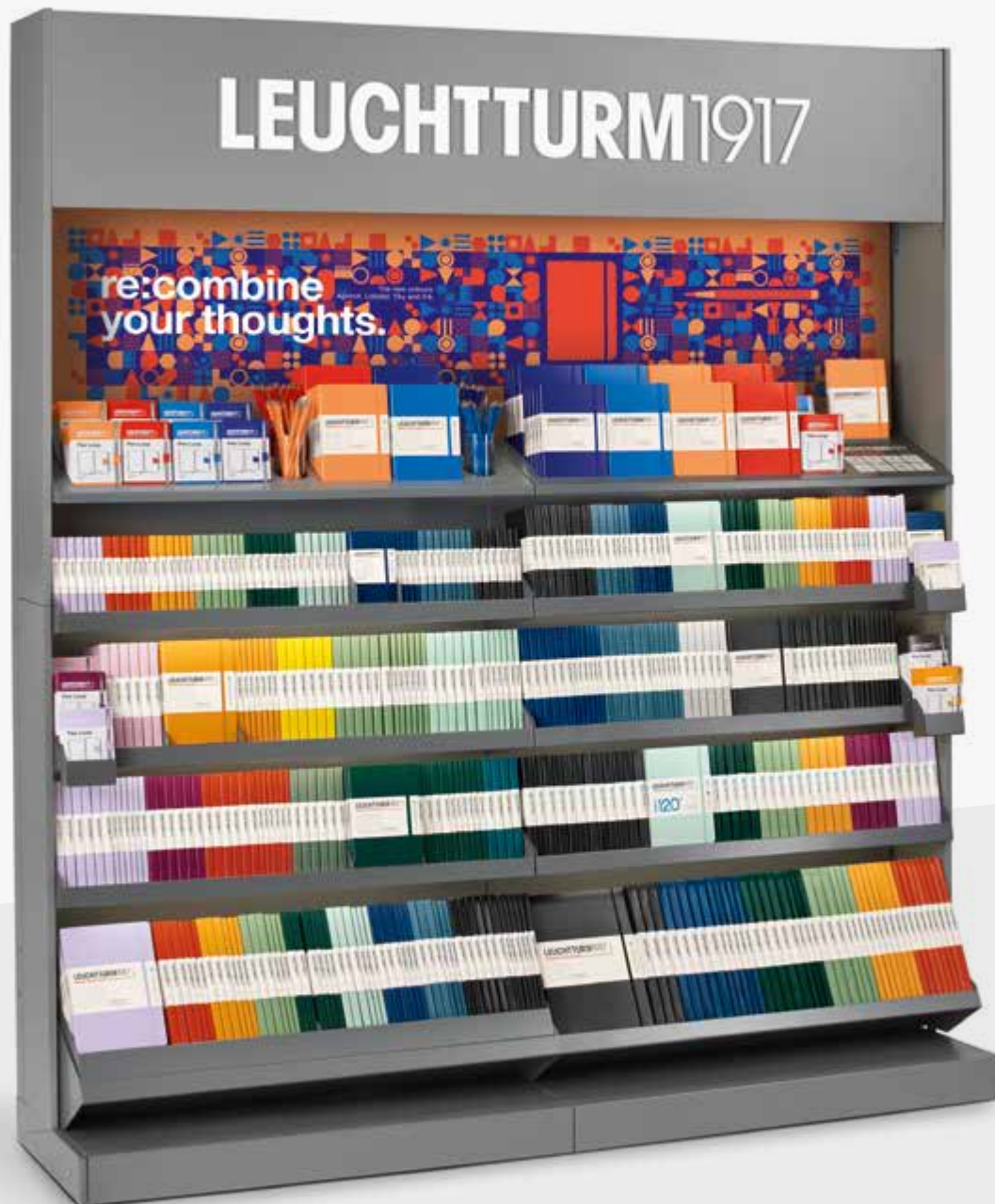
## **Illuminated shelf 1 m**

For 20× Pocket Hardcover, 14× Pocket Softcover, 16× Paperback Hardcover, 16× Paperback Softcover, 90× Medium Hardcover, 45× Medium Softcover, 18× Composition Hardcover, 18× Composition Softcover, 18× Master Slim Hardcover and 10× Master Classic Hardcover. Also for 60× Pen Loops and 40× pencils.  
(W/H/D: 103 × 232 × 56 cm)      Item no.: 345531

## **Poster for illuminated shelf 1 m**

re:combine your thoughts      Item no.: 370169





### **Illuminated shelf 2 m**

For 38× Pocket Hardcover, 27× Pocket Softcover, 30× Paperback Hardcover, 30× Paperback Softcover, 144× Medium Hardcover, 80× Medium Softcover, 33× Composition Hardcover, 33× Composition Softcover, 32× Master Slim Hardcover and 22× Master Classic Hardcover. Also for 43× notebooks of the 120g Edition, 6× notepads, 160× Pen Loops and 80× pencils.

(W/H/D: 205 × 232 × 56 cm)

Item no.: 354658

### **Posters for illuminated shelf 2 m**

re:combine your thoughts

left side:

Item no.: 370170

right side:

Item no.: 370171

## Illuminated gondola

Customers like to be inspired and are always on the lookout for a surprise. Again and again, they want to touch, try out and let the products, including their quality, give them a feeling of inspiration. We've taken these needs to heart and have developed a gondola with shelves that light up and display various features to promote sales.



1. Top-quality imitation concrete
2. A stage for highlighting products
3. Illuminated showcase
4. Shelf space on three sides

### Illuminated gondola

For 45× Pocket, 200× Medium, 10× Composition and 20× Master Slim Hardcover notebooks and 20× Pocket, 40× Paperback, 40× Medium and 20× Composition Softcover notebooks. Also for 60 Pen Loops and 120 pencils.

(W/H/D: 132,5 × 142,7 × 68,8 cm) Item no.: 359354

If you need further information or have any individual requirements, please contact your sales agent or us at: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com) or phone: +49 (0)4152 – 801-160.

# Shelf Talker

Our bookends and shelf talker fit perfectly into any furniture and enable your customers to gain a quick overview thanks to advertising cards which serve as anchor points.

## Bookend | Grey

This bookend features a horizontal and vertical clear pocket for advertising cards.  
(W/H/D: 225 × 250 × 150 mm)

Item no.: 347376

## Shelf Talker

The shelf talker can be fixed to the shelves with a glue dot. The advertising card is placed in a transparent pocket. Available in two different widths.

### Wide version

(W/H/D: 225 × 40 × 150 mm)

Item no.: 358159

### Narrow version

(W/H/D: 113 × 40 × 150 mm)

Item no.: 358160



**Please note!**

Bookends and shelf talkers do not contain any advertising cards. Please order the suitable advertising cards separately:

### Advertising cards for the bookend or shelf talkers

	for bookends	for shelf talker wide	for shelf talker narrow
<b>Leuchtturm1917-Logo</b>	358338	358345	358352
<b>Softcover</b>	358339	358346	358353
<b>120g Edition</b>	366225	366226	366227
<b>Bullet Journal®</b>	358341	358348	358355
<b>Some Lines A Day</b>	358497	358506	358513
<b>Sketchbooks</b>	358502	358509	358516

# Tower & counter displays

These displays have a modular construction and can therefore be altered or extended at any time. They rotate and each module is supplied with transparent clip bars for price labelling. Perfect for presenting notebooks and/or planners.

40 cm Tower display

27 cm Tower display  
Hardcover

27 cm Tower display  
Softcover

27 cm Counter display



## Display adapter

Item no.: 343757







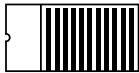




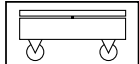
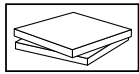
## Pen Loop Wobbler (Delivery without pencil.)

Item no.: 345714









# Modular design

Construct your unique display in modules. We would be happy to provide you with suggestions or advise you regarding mounting.

		40 cm Tower display (measuring 40 × 40 cm)		27 cm Tower display (measuring 27 × 27 cm)	
	Display crown Height: 15 cm	With acrylic frame for replacing the display cards	332992	With acrylic frame for replacing the display cards	312798
	Module Mini Height: 13 cm	4 sides to hold 20 Hardcover notebooks or planners	344121	4 sides to hold 10 Hardcover notebooks or planners	344120
	Module Pocket Height: 17 cm	4 sides to hold 17 Hardcover notebooks / 24 Softcover notebooks / 9 Daily Planners / 17 Weekly Planners	322875	4 sides to hold 7 Hardcover notebooks / 9 Softcover notebooks / 4 Daily Planners / 7 Weekly Planners	327614
	Module Paperback Height: 21 cm	4 sides to hold 14 Hardcover notebooks / 21 Softcover notebooks / 14 Weekly Planners	358333	4 sides to hold 6 Hardcover notebooks / 9 Softcover notebooks / 7 Weekly Planners	358332
	Module Medium Height: 23 cm	4 sides to hold 12 Hardcover notebooks / 20 Softcover notebooks / 8 Daily Planners / 12 Weekly Planners	335486	4 sides to hold 7 Hardcover notebooks / 10 Softcover notebooks / 4 Daily Planners / 7 Weekly Planners	300653
	Module Landscape Height: 17 cm	Each module holds 32 sketchbooks	364540	Each module holds 13 sketchbooks	364542
	Module Composition Height: 27 cm	4 sides to hold 10 Hardcover notebooks / 15 Softcover notebooks / 10 Week Planners	350546	4 sides to hold 4 Hardcover notebooks / 7 Softcover notebooks / 4 Week Planners	350547
	Module Square Height: 25 cm	Each module holds 28 sketchbooks	364541	Each module holds 14 sketchbooks	364543
	Module Master Height: 34 cm	4 sides to hold 7 Master Classic / 10 Master Slim / 5 Daily Planners / 9 Week Planners	331979	9 Master Classic / 14 Master Slim / 4 Daily Planners / 12 Week Planners per module	330095
	Floor pedestal	Rotating (Height: 30 cm) with four castors, two lockable	303534	Rotating (Height: 24 cm) with four castors, two lockable	318317
	Counter pedestal Height: 6 cm	–	–	Rotating	328489

## Display cards

	Logo	362042	Logo	362283
	Planners 2025	362755	Planners 2025	362752
	Sketchbooks	364678	Sketchbooks	364677
	Softcover	354157	Softcover	354155
	–	–	New Colours 2024 re:combine your thoughts	370166
	–	–	New Colours 2024 Apricot, Lobster, Sky and Ink.	370423



# New Colours 2024

The New Colours 2024 require their own stage to be properly presented – apart from the classic Leuchtturm1917 colour range. Our display modules are made for this purpose.

## Counter display – mixed

Rotating acrylic display tower, completely stocked. 48 Hardcover notebooks (12 per colour), 40 Softcover notebooks (10 per colour), 40 Pen Loops (10 per colour) including Pen Loop adapter, 40 pencils (10 per colour) including pencil glass. (W/H/D: 270 × 861 × 270 mm)

Modules can be ordered separately, see page 141.

Display card New Colours 2024 – re:combine your thoughts      Item no.: 370166  
 Display card New Colours 2024 – Apricot, Lobster, Sky and Ink.      Item no.: 370423



## Step display – mixed

The perfect display for combining Hardcover and Softcover notebooks of the New Colours 2024. The example shown here is filled with 32 Hardcover notebooks (8 per colour) and 24 Softcover notebooks (6 per colour). (W/H/D: 475 × 405 × 400 mm)

Step display  
 incl. foam board and sticker  
 “re:combine your thoughts”      Item no.: 370163



## Wooden display

20 Hardcover notebooks (5 per colour) or 32 Softcover notebooks (8 per colour) can be presented in our wooden display. (W/H/D: 385 × 360 × 215 mm)

Wooden display, unequipped      Item no.: 347230  
 Foam board      Item no.: 370160



## Posters

Poster excl. mounts. A1, 594 × 841 mm.

Key Visual – Portrait format

Item no.: 370168

Poster excl. mounts. A1, 841 × 594 mm.

Key Visual – Landscape format

Item no.: 370167



## Drehgriffel Displays

for 20 Drehgriffel Nr. 1 (5 pcs. per colour)

unequipped

Item no.: 370464

equipped

Item no.: 370466

for 20 Drehgriffel Nr. 2 (5 pcs. per colour)

unequipped

Item no.: 370465

equipped

Item no.: 370467

(W/H/D: 270 × 310 × 250 mm)



## Metal frame display A3

24 Hardcover notebooks (6 per colour) or  
32 Softcover notebooks (8 per colour) can be  
presented in this metal frame display.

(W/H/D: 650 × 600 × 200 mm)

Metal frame display A3,

unequipped

Item no.: 362722

Foam board

Item no.: 370165

# Shop window





**Put on your own show!** You can benefit from our products and innovations because we offer year-round shop window concepts, tailored according to your dimensions and requirements.

For more details about this service, please do not hesitate to contact us or send an email to: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com).



# Table displays

for notebooks

## Metal frame display

The frame displays are perfect for presenting goods on the counter. The foam board with a matching motif can be attached and replaced using clips. Thanks to the filigree frame, all the display contents are visible. 30 notebooks (Hardcover Medium) can easily be stored in the display.

### Metal frame display A3

(W/H/D: 650 × 600 × 200 mm)

Metal frame display A3, unequipped Item no.: 362722

### Foam board: Denken mit der Hand

for metal frame display A3 – Landscape format

(W/H: 470 × 350 mm)

Item no.: 364763



## Metal frame display A1

(W/H/D: 600 × 840 × 300 mm)

Metal frame display A1, unequipped Item no.: 362721

### Foam board:

#### Denken mit der Hand

for metal frame display A1 – Portrait format

(W/H: 420 × 594 mm)

Item no.: 364748

## Wooden display

This display presents 20 Medium Hardcover notebooks – which is equivalent to two packaging units. The colours really stand out against the grey background.

(W/H/D: 385 × 320 × 215 mm)

Wooden display, unequipped

Item no.: 347230





## Step display

This step display is just right for presenting notebooks in different formats – either Hard- or Softcover.

(W/H/D: 480 × 180 × 320 mm)

Step display, unequipped

Item no.: 350727

## Table display “Wave”

These displays can be presented together, either next to or behind one another (e.g. in front of a wall) and provide both a striking yet harmonious look. Ideal for presenting 24 Medium Hardcover notebooks.

(W/H/D: 95 × 160 × 620 mm)

Table display “Wave”, unequipped Item no.: 350728



## Acrylic table display

Suitable for presenting our notebooks and planners in the format Pocket, as well as for Medium or even Master.

(W/H/D: 500 × 210 × 170 mm)

Table display, unequipped

Item no.: 339918



# Displays

for Jottbooks and sketchbooks

## Jottbook Display

The Jottbook Double is available in colour-coordinated double packs with corresponding coloured fore edges. Both aspects are highlighted in this display.

Room for 32 × double packs in Medium (A5) format and 24 × double packs in Pocket (A6) format.

(W/H/D: 310 × 460 × 215 mm)

Jottbook display, unequipped

Item no.: 347222



## Step display – Sketchbooks

The step display presents the sketchbooks in all four available formats: For 8 × Master, 8 × Square, 12 × Medium, 8 × Medium Landscape.

(W/H/D: 500 × 380 × 170 mm)

Step display, unequipped  
Foam board

Item no.: 350727

Item no.: 362724

## Sketchbook easel

Modelled on an artist's easel, this display leaves no doubts as to the artistic purposes of the sketchbooks it holds. The wooden display is made from robust MDF. We supply the display as a self-assembly kit which is simple to construct. For 14 × Master, 11 × Square, 40 × Medium and 18 × Medium Landscape sketchbooks.

(W/H/D: 640 × 1713 × 600 mm)

Sketchbook easel, unequipped

Item no.: 347135



# Table displays

## for accessories

All display options on this page come unequipped – without the products.



### Pen Loop display for 40 Pen Loops

This display has been designed to present the Pen Loop effectively in the smallest possible amount of space. It is the perfect set-up to push impulsive buying behaviour – suitable for table or shelf presentation.

(W/H/D: 210 × 200 × 190 mm)

Item no.: 350726



### Pen Loop display for 20 Pen Loops

Wooden display for presenting 20 Pen Loops.

(W/H/D: 105 × 195 × 220 mm)

Item no.: 362224



### Card case display

This display does not take up much space and is ideal for presenting goods on the counter – for up to 32 card cases.

(W/H/D: 150 × 560 × 250 mm)

Item no.: 364726



### Pencil display

Glass with logo engraving for up to 30 pencils.

Item no.: 357761

# Drehgriffel

Displays & POS material

## Rotary display

The ideal sales promotion solution for the presentation of our Drehgriffel range. All models of the writing instrument can be viewed and tested – with detailed information on the award-winning design and the history of its creation.

The rotary display offers sufficient space for  
72x Drehgriffel Nr. 1 – ballpoint pen,  
72x Drehgriffel Nr. 1 – gel ink,  
72x Drehgriffel Nr. 2 – pencil, as well as for  
48x replacement refills.

All available colour variations are presented true to the original using magnetic Drehgriffel behind acrylic glass. Sample pens, pencils and notepads invite to try them out. There is also a storage compartment under the lid for refill products.

(W/H/D: 350 × 681 × 280 mm)

**Rotary display, unequipped**  
**Rotary display, equipped**

Item no.: 369618  
Item no.: 369621

(W/H/D: 350 × 750 × 350 mm)

**Stand for rotary display**

Item no.: 369623



## Illuminated shelf display

The shelf display ensures that the Drehgriffel is presented in the perfect light, even on a dark shelf.

The illuminated display case effectively showcases the Drehgriffel colour palette. There are 114 Drehgriffel stored for sale underneath.

(W/H/D: 500 × 422 × 140 mm)

**Illuminated shelf display**  
with showcase and lightning,  
unequipped

Item no.: 369035

**Communication board**  
for shelf display –  
Drehgriffel Nr. 1

Item no.: 369037

**Communication board**  
for shelf display –  
Drehgriffel Nr. 2

Item no.: 369138



# Drehgriffel

Displays & POS material

## Display case

A presentation base made of wood with a protective cover made of acrylic glass: the display case shows an arrangement of all the Drehgriffel colours. A communication board is embedded in the base, which communicates the story behind the Drehgriffel.

(W/H/D: 430 × 120 × 230 mm)

**Display case for the Drehgriffel,**  
unequipped

Item no.: 369042

**Communication board for display case**

– Drehgriffel Nr. 1

Item no.: 369037

– Drehgriffel Nr. 2

Item no.: 369138



## Presentation frames

Whether laid down, standing up or hanging – the presentation frame is incredibly versatile. It perfectly highlights the colour variety of the Drehgriffel, gets customers looking and helps them to make their personal selection.

(W/H/D: 245 × 330 × 30 mm)

**Presentation frame for the**

Drehgriffel Nr. 1, equipped

Item no.: 370367

Drehgriffel Nr. 2, equipped

Item no.: 370370

**Presentation frame**

with poster

Item no.: 369859



## Table displays for the Drehgriffel

Table displays with a capacity for up to 54 Drehgriffel (6 per compartment) are available for the Drehgriffel Nr. 1 and Nr. 2. Each display has a securely attached sample pen and a writing pad. Customers should be able to see, touch and test the writing instrument. We provide these fully equipped displays as a complete set.



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel Nr. 1 – ballpoint pen**  
 unequipped Item no.: 363092  
 equipped Item no.: 363091



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel Nr. 1 – gel ink**  
 unequipped Item no.: 364785  
 equipped Item no.: 364787



(W/H/D: 245 × 315 × 140 mm)  
**Table display for the Drehgriffel Nr. 2 – pencil**  
 unequipped Item no.: 366197  
 equipped Item no.: 366200

If there is not enough space in the display or if you want to present even more colours, the display can be extended with an add-on module. This is positioned beneath the table display and doubles the capacity.



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table display for the Drehgriffel Nr. 1 – ballpoint pen**  
 unequipped Item no.: 369039



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table display for the Drehgriffel Nr. 1 – gel ink**  
 unequipped Item no.: 369040



(W/H/D: 245 × 95 × 140 mm)  
**Add-on module for the table display for the Drehgriffel Nr. 2 – pencil**  
 unequipped Item no.: 369041



# Drehgriffel

Displays & POS material



## Tray

Beautiful writing instruments are often displayed in a display case under glass – for this purpose, we have developed a wooden tray on which the Drehgriffel can be optimally arranged for viewing.

(W/H/D: 210 × 17 × 298 mm)

**Tray for the Drehgriffel, unequipped**

Item no.: 368953



## Pedestal for the Drehgriffel display

The pedestal is an excellent way to draw attention to the Drehgriffel display in the sales area.

(W/H/D: 300 x 150 x 220 mm)

**Pedestal for the Drehgriffel display**

Item no.: 366576

## Drehgriffel test station

See, hold and try out the popular design object – with our Drehgriffel test station, you have the opportunity to offer the complete Drehgriffel experience in a practical compact space.

The test station includes a notepad, an acrylic stand for a sample pen and an acrylic stand that has two posters. The sample pen that comes with a securing wire must be ordered separately.

**Drehgriffel test station**

Item no.: 369424

**Sample pen with safety wire**

Drehgriffel Nr. 1 (ballpoint pen)

Item no.: 363089

Drehgriffel Nr. 1 (gel ink)

Item no.: 364200

Drehgriffel Nr. 2 (pencil)

Item no.: 366885

**Notepad** for reorders

Item no.: 363062



## Acrylic displays



for 1 Drehgriffel  
for 3 Drehgriffel  
for 12 Drehgriffel

Item no.: 363060  
Item no.: 363061  
Item no.: 368657

## Drehgriffel Nr. 1 Display Bauhaus Edition



This acrylic display is perfect for presenting the Drehgriffel Nr. 1 – Bauhaus Edition.

Display,  
equipped with 30 Drehgriffel Nr. 1  
Display, unequipped

Item no.: 366207  
Item no.: 366206

## Poster A1 Drehgriffel Nr. 1



(W/H: 594 × 841 mm)

Item no.: 363094

## Poster A1 Drehgriffel Nr. 2



(W/H: 594 × 841 mm)

Item no.: 366619

# Bullet Journal®

## Displays & POS material

For productivity and focused thinking – the Bullet Journal® contains lots of functional features. We can provide you with the ideal POS materials, so you can quickly make your customers aware of these features.

### 1. Poster – A1

Item no.: 364669

### 2. Metal frame display A3

equipped with 20 Bullet Journals®.  
(W/H/D: 650 x 600 x 200 mm)

Item no.: 364751

### 3. Acrylic poster display A4 Bullet Journal®

Item no.: 364758

### 4. Acrylic poster display A4 Bullet Journal® with additional information on Bullet Journaling

Item no.: 365250

### 5. Wooden display

equipped with 14 Bullet Journals®.  
(W/H/D: 385 x 360 x 215 mm)

Item no.: 363688



# 120g Edition

## Displays & POS material

To quickly communicate the quality of the 120 g/m<sup>2</sup> paper to your customers, we will gladly provide you with the right POS materials.

### 1. Poster – A1

(W/H: 594 × 841 mm)

Item no.: 364664

### 2. Acrylic poster display A4

(W/H/D: 210 x 300 x 95 mm)

Item no.: 365431

### 3. Metal frame display A3

equipped with 24 notebooks.  
(W/H/D: 650 x 600 x 200 mm)

Item no.: 365428

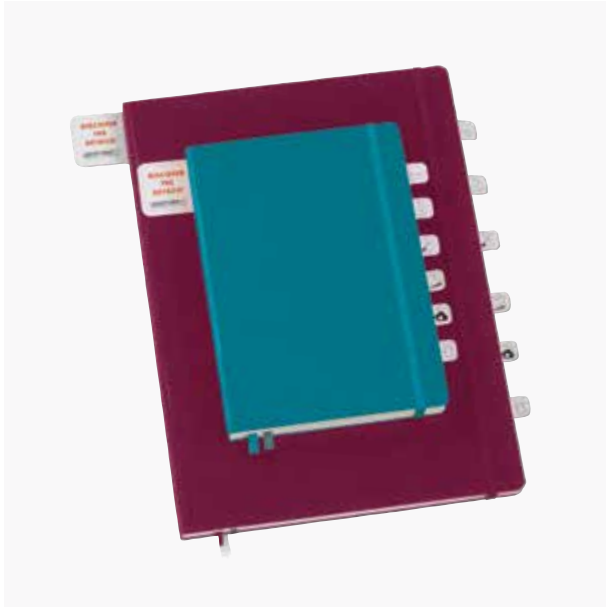
### 4. Step display

equipped with 36 notebooks.  
(W/H/D: 475 x 400 x 405 mm)

Item no.: 363709



# POS material



## Sample books

Give your customers an opportunity to discover the advantages of our notebooks. We have developed sample books, so that customers can explore their special features. Order these free sample books regularly, so that your display and shelf always looks tidy.

### Sample books

Master Slim

Item no.: 343537

Medium

Item no.: 343540

## Bookrest

This small acrylic bookrest highlights our notebooks. Ideal for decorating shop windows or tables.

(W/H/D: 105 × 150 × 100 mm)

Item no.: 334223



## Acrylic poster display A4 – Planners 2025

Acrylic poster display for promotional images in A4 format – perfect for the planner season.

(W/H/D: 210 × 300 × 98 mm)

Item no.: 362769

## Flyer

Product flyers help communicate the variety and features of Leuchtturm1917 notebooks at the point of sale, while also saving space. The A6 format fits perfectly in our display adapter (see p. 140). This means that the flyers can be presented where they are needed – next to the product.

### Consumer flyer

Leuchtturm1917 Item no.: 346230

### Consumer flyer

Bauhaus Edition Item no.: 368236

Display adapter

Item no.: 343757



## Shopping bags

Beautiful objects like to travel in style. That's why we are now offering you our newly designed Leuchtturm1917 shopping bags in two different sizes.

Choose a bag with the motif of our colour campaign "re:combine your thoughts", or a sleek white bag in minimalist look printed with the Leuchtturm1917 purpose: Denken mit der Hand.

Both shopping bags are made from the material that is synonymous with our passion for writing – high-quality paper.



### Shopping bag

Denken mit der Hand

Item no.: 368488



### Shopping bag

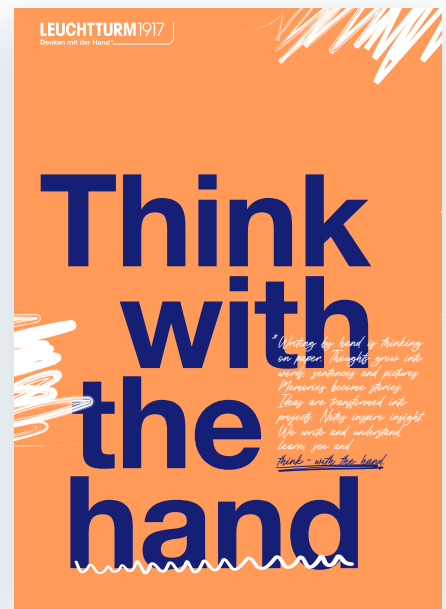
re:combine your thoughts.

Item no.: 344362

# Posters

For decoration purposes or for promoting the brand.

Order now in the standard A1 format (841 x 594 mm | 594 x 841 mm). Upon request, we will gladly quote for your specific desired size – please get in touch.



**Denken mit der Hand**  
A1, 841 × 594 mm.  
Item no.: 364671

**Denken mit der Hand**  
A1, 594 × 841 mm.  
Item no.: 364795

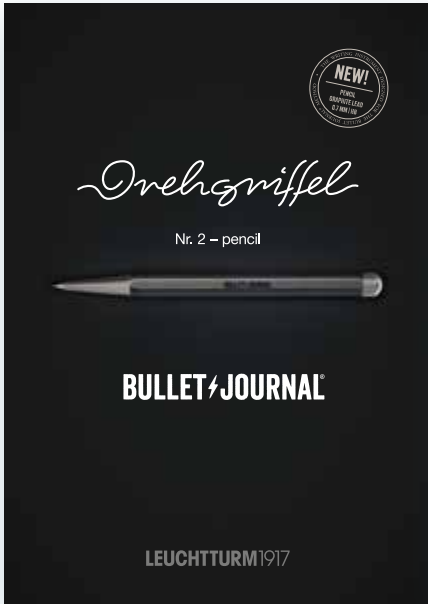


**Colour stack 2024**  
A1, 594 × 841 mm.  
Item no.: 358227



**Colour range 2024**  
A1, 841 × 594 mm.  
Item no.: 355714

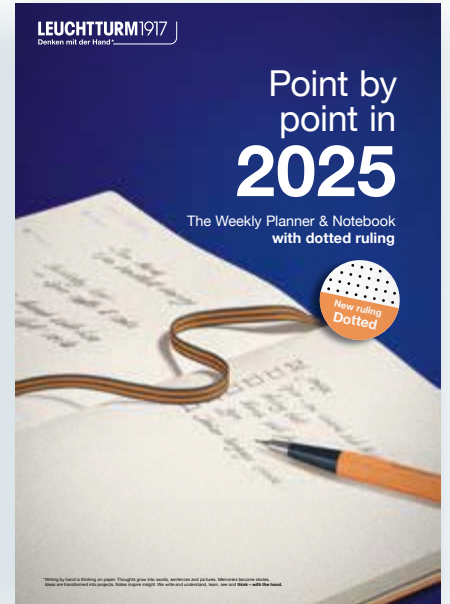




**Bullet Journal® Drehgriffel Nr. 2**  
 A1, 594 × 841 mm.  
 Item no.: 371154



**Bullet Journal® Pocket**  
 A1, 594 × 841 mm.  
 Item no.: 371546



**Weekly Planner & Notebook 2025 – Dotted**  
 A1, 594 × 841 mm.  
 Item no.: 371485



**Planners 2025 – Colour range**  
 A1, 594 × 841 mm.  
 Item no.: 366229



**Planners 2025 – New Colours**  
 A1, 841 × 594 mm.  
 Item no.: 366232

# Gift boxes

Beautiful custom packaging adds to the value of a product and increases the pleasure of gift-giving.

That's why we now also offer two exclusive gift boxes for Leuchtturm1917 products.



## Gift box for a Drehgriffel

The gift box for the Drehgriffel features the iconic triangular design, which is already familiar from the Drehgriffel packaging.

The box consists of a base element and a slipcase. If the Drehgriffel has been engraved, the personalisation on the gift is directly visible as it has to be inserted without its packaging.

## Gift box with slipcase for the Drehgriffel

Item no.: 371247



**Gift box for a notebook and option of including a Drehgriffel**

The gift box is ideal for a notebook in Medium (A5) format with the option of including a Drehgriffel. Thanks to a special module that can be inserted next to the notebook, you can either see the outline of a writing instrument or make use of the option of placing the Drehgriffel packaging in a recess.

Both gift boxes are laminated with high-quality black cardboard, which further emphasises the elegant look.

**Gift box**  
for a notebook in Medium (A5) format with the option of including a Drehgriffel

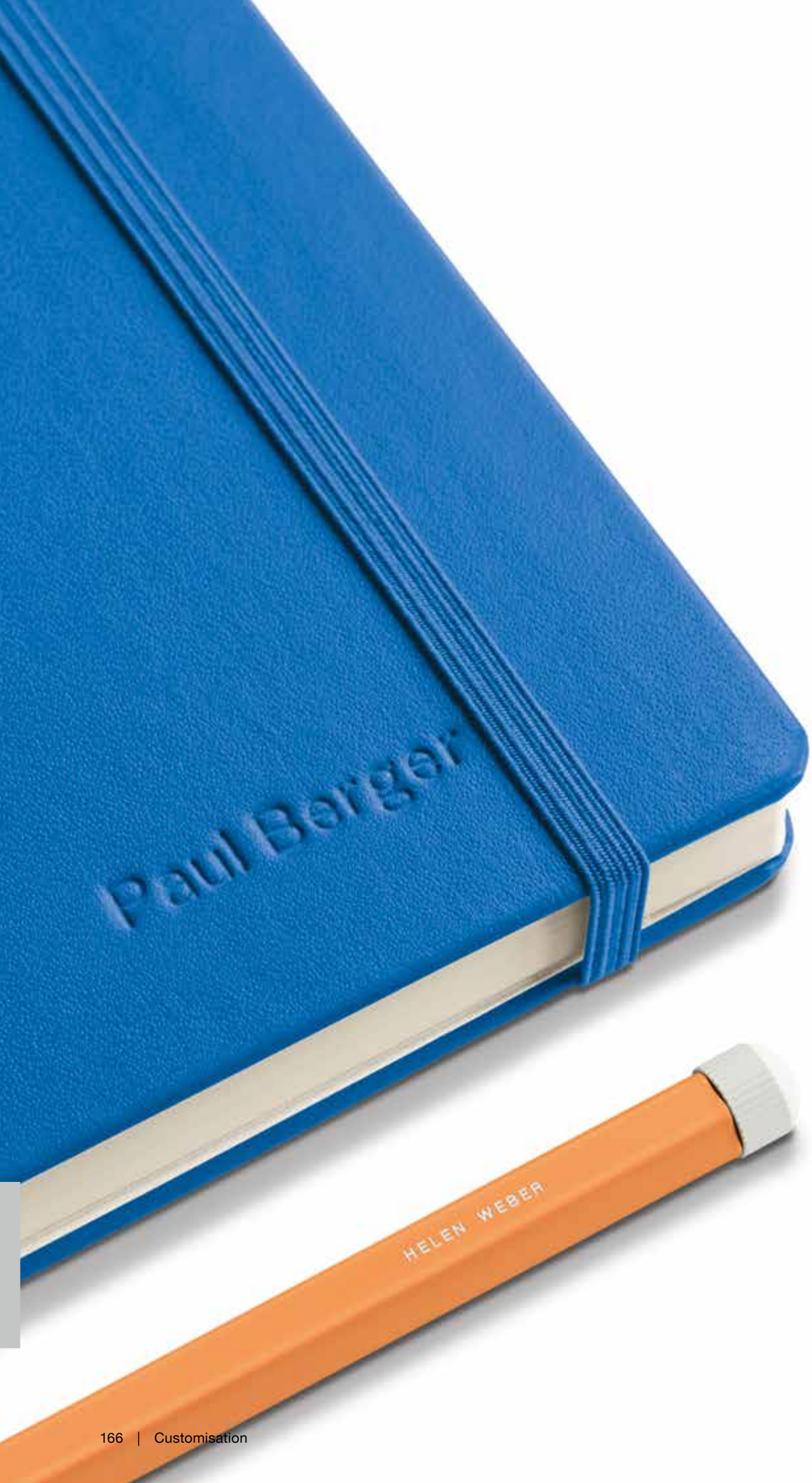
Item no.: 371239

# Customi

<b>Personalisation</b>	→ 166
Name embossing – Notebook	168
Name engraving – Drehgriffel	170
<b>Logo embossing and engraving</b>	→ 172
<b>Finishing</b>	→ 174

8

sation



# Personalisation

## Emboss a name on a notebook or engrave a name on a Drehgriffel.

You can offer your customers this personalised added value with a minimum of effort – because as your partner, we're right at your side. The customer selects the desired Leuchtturm1917 product in the shop, decides on the embossing or engraving and pays you. You send us the order and we send the finished product to your shop or – on request – to your customer's address.



## Embossing on notebooks

Embossing is personalisation that you can feel. That differentiates it from printing and makes it so special. We offer two font styles and up to 19 different embossing colours for the hot-foil embossing process. Up to three lines can be embossed, one below the other.

## Engraving on the Drehgriffel

The name is engraved with a precision machine on the side opposite to the one with the Drehgriffel logo. The engraving is done discreetly in Helvetica font style. For Drehgriffel Nr. 1, the engraving matches the logo: white or graphite. For Drehgriffel Nr. 2, the engraving is in silver (without colour).



## Your customer service

We provide you with a complementary sample set to present Embossing-as-a-Service in your shop.

The sample set includes:

- 3 sample notebooks with name embossing (Master, Medium, Pocket)
- an acrylic display A4 with an advertising poster
- an information sheet
- order forms
- a checklist for the order forms

Are you interested in offering this service?

Please contact us via email at:

**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**.





























































# Name embossing

Offer your customers an extra special service:

Notebooks with individual name embossing – a personal touch that adds value.

Your customer selects the cover colour, format and ruling of the desired Leuchtturm1917 notebook and determines what they want to have embossed. We provide pre-printed forms to help your customer decide between two font styles and 19 embossing colours. The customer pays you for the book and the service. You send us the order and we send the embossed product back to your shop or – on request – directly to your customer's address.

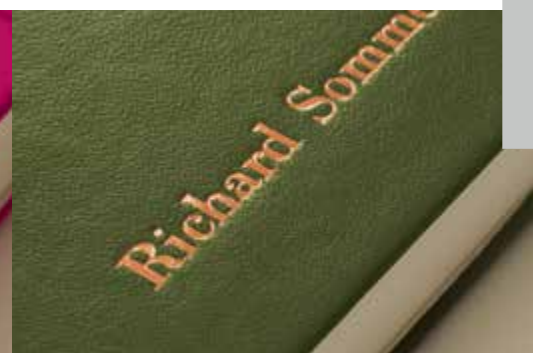
Covers	Embossing foils	Pen Loops
 Powder	 Pink	 Powder
 Lilac	 Dark Pink	 Lilac
 Port Red	 Lavender	 Port Red
 Fox Red	 Signal Red	 Fox Red
 Rising Sun	 Brick Red	 Rising Sun
 Lemon	 Orange	 Lemon
 Sage	 Lemon	 Sage
 Olive	 Grass Green	 Olive
 Forest Green	 Fresh Green	 Forest Green
 Mint Green	 Azure	 Mint Green
 Pacific Green	 Navy	 Pacific Green
 Navy	 Chocolate Brown	 Navy
 Stone Blue	 Anthracite	 Stone Blue
 Light Grey	 Light Grey	 Light Grey
 Black	 Black	 Black
 Apricot	 White	 Apricot
 Lobster	 Silver	 Lobster
 Sky	 Gold	 Sky
 Ink	 Copper	 Ink
	 Blind embossing	

## Fonts

Choose between two different fonts for your personalised embossing:

1 **Grotesk 24 pt**  
letter height: 6 mm

2 **Antiqua Bodoni 20 pt**  
letter height: 5 mm





## Your customer service

We provide you with a complementary sample set to present Engraving-as-a-Service in your shop.

The sample set includes:

- an engraved Drehgriffel sample
- an acrylic display A4 with three different advertising posters to choose from
- an acrylic stand for the sample pen
- a notepad for testing the Drehgriffel
- an information sheet
- order forms
- a checklist for the order forms

Are you interested in offering this service?

Please contact us via email at:

**[sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)**.

# Name engraving

**As personal as a signature – your name engraved on the Drehgriffel.** We offer this service to your customers. Your customer selects the Drehgriffel in your shop. The customer then pays you for the Drehgriffel and engraving service. You send us the order and we send the engraved product back to your shop or – on request – directly to your customer's address.

## Drehgriffel Nr. 1

Lilac



Port Red



Fox Red



Rising Sun



Lemon



Sage



Olive



Forest Green



Mint Green



Navy



Stone Blue



Black



New Colours 2024

Apricot



Lobster



Sky



Ink



## Drehgriffel Nr. 2

White



Lilac



Port Red



Fox Red



Rising Sun



Lemon



Sage



Olive



Mint Green



Stone Blue



Light Grey



Black



New Colours 2024

Apricot



Lobster



Sky



Ink



# Notebooks and Drehgriffel are brand ambassadors.

Combine the individuality of your brand with the individuality of a notebook or a Drehgriffel and refine them with a logo embossing or logo engraving. Whether blind or coloured – turn your brand into a constant companion for your customers or employees.





# Wrap band and premium packaging

Use the wrap bands for your own communication and give the notebook the perfect outfit to make a good first impression. It's not just the content that counts, the packaging is also important. Our gift boxes can also be customised with an embossing or a print.





# LEUCHTTURM1917

pub|lish|ers

In order to offer our journals competently,  
we have created Leuchtturm1917 Publishers.

We would be happy to advise you on this range.  
Please simply send an e-mail to:  
[publishers@leuchtturm1917.com](mailto:publishers@leuchtturm1917.com).







# Highlights





# A natural relationship

Writing down your thoughts in a notebook is, in itself, a truly long-term affair – especially if the notebook is made by our company.

## **Family businesses are sustainable.**

We have been producing fine stationery for more than one hundred years. As a North German family-owned enterprise, we proceed with Hanseatic calm, determination and foresight. While we continuously improve the quality of our products and processes, we remain dedicated to taking responsibility for our employees, our social environment and increasingly for our partners, whose production processes we help to adapt to the highest international standards.

## **Our paper is sustainable.**

The owners of our notebooks, sketchbooks and planners make their entries with fountain pens, ballpoint pens, crayons and pencils of different thicknesses and origins. To suit each individual application, we strive for the perfect paper in the appropriate quality, smoothness and grammage. Paper that is 100% recycled would not meet this requirement. We therefore use paper that also contains long fibres obtained from fresh pulp. Of course, all of our papers are FSC-certified. Because at Leuchtturm1917, we have been dealing with this issue for a long time; we even keep track of the development of paper produced in the paper mills that supply us.

## **Our processing methods are sustainable.**

We print the pages and covers of our notebooks, planners and sketchbooks with mineral oil-free, water-based inks and varnishes. Our products also meet the stringent requirements of the EU REACH chemicals regulation, which is based on the rigorous Californian “Proposition 65”, a type of continuously updated list to protect drinking water, the environment and people from substances that are hazardous to health. Here too, we do not wait until the laws become stricter, but see ourselves as part of the solution – with sustainable innovations that we develop together with our partners.

## **Notebooks, planners and sketchbooks are sustainable at heart.**

Anyone who writes down their thoughts and ideas with pen and paper is holding on to them and thus deliberately creating a potential personal archive. Our books are not consumer goods; they are consumer durables that become valuable objects when used. Month after month, they are indispensable companions and – once all pages have been filled with writing – are never disposed of. Most of our customers save their notebooks, planners and sketchbooks, because they contain precious memories, ideas and personal history that are treasured most. It doesn't get more sustainable than that.



LEUCHTTURM1917

Denken mit der Hand\*

# Think with the hand

*\* Writing by hand is thinking on paper. Thoughts grow into words, sentences and pictures. Memories become stories. Ideas are transformed into projects. Notes inspire insight. We write and understand, learn, see and think - with the hand.*

# Contact & Service

## + B2B-Onlineshop [b2b.leuchtturm1917.com](http://b2b.leuchtturm1917.com)

Order from the comfort of your own four walls 24/7 in our B2B shop and receive additional information on our offers and availability.

## + Master Data

As an alternative to an EDI connection, we can also provide you with our product specifications as master data in Excel format.

## + Ordering via email: [sales@leuchtturm1917.com](mailto:sales@leuchtturm1917.com)

Request our order form as an Excel template and send us your orders at any time via email.

## + Image Database

Please request your personal access data via [marketing@leuchtturm1917.com](mailto:marketing@leuchtturm1917.com).

## + Newsletter

Subscribe to our B2B newsletter and we will let you know about our latest product releases, offers and developments on a regular basis.

## + Retailer list

On our website – [leuchtturm1917.com](http://leuchtturm1917.com) – we offer you the option of registering your shop free of charge in the area retailer list. You'll then be visible to customers as an authorised Leuchtturm1917 retailer.

## + Social Media

As well as providing updates on our latest activities and products, we interact with our customers to gain interesting insights about our products.



Follow us on our social media channels!



→ [leuchtturm1917](https://www.instagram.com/leuchtturm1917)



→ [Leuchtturm1917](https://www.facebook.com/Leuchtturm1917)



→ [Leuchtturm1917](https://www.youtube.com/Leuchtturm1917)

# LEUCHTTURM1917

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21502 Geesthacht  
Germany

# Drehgriffel



Nr. 1



Nr. 2



Item no.: 342286

